

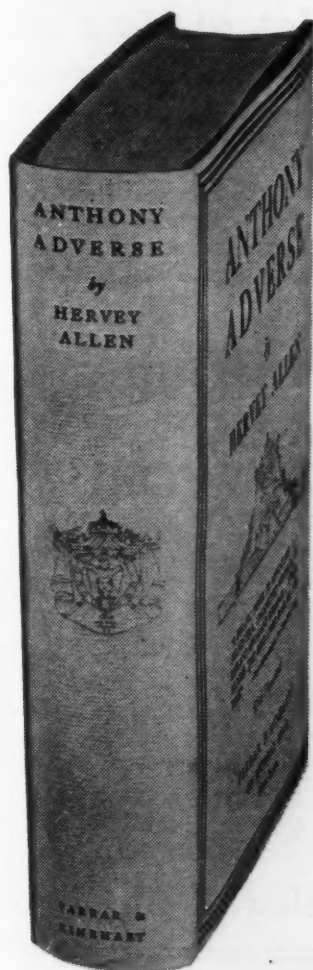
THE Publishers' Weekly

The American BOOK TRADE JOURNAL

VOL. CXXIV

AUGUST 19, 1933

NO. 8



ANTHONY ADVERSE is now the book of the year. It will continue to lead book sales and will become the perfect gift book this Autumn. Even those who have read the book by that time will still cherish it and wish not only to own a copy but to give it to their friends. At the price of \$3, low for a book of 1200 pages, it will continue to be the most profitable fiction sale that any bookseller can make. We are planning ahead for this Autumn business and are now preparing a promotion campaign that will make ANTHONY ADVERSE a lasting bestseller.

We are grateful to the critics and booksellers whose enthusiasm has brought this book vividly to the attention of an eager public. It is now in the second hundred thousand. FARRAR & RINEHART



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THREE LIVES
(September)

LEW WALLACE'S
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(October)

LYTTON STRACHEY'S **EMINENT VICTORIANS**
(November)

MARCEL PROUST'S
**GUERMANTES
WAY**
(December)

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**THE ENORMOUS
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(January)

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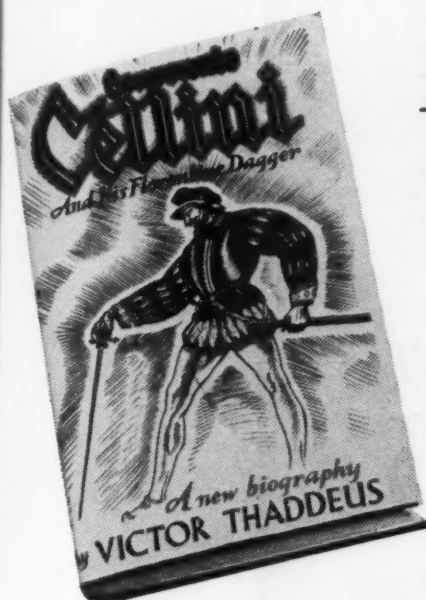
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Cellini creates a beautiful woman
SEE PAGE 88

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a great panorama of the
life of a family and a time.*

HEAR, YE SONS

By IRVING FINEMAN

Author of THIS PURE YOUNG MAN

Spontaneous comments like these SELL books

Helen Grace Carlisle

It is a magnificent and beautiful story, and the betrothal of Joseph and Ruth, I shall never forget. In times like these when we are all floundering and feeling rootless and bewildered in a changing world, it is good to be reminded of firm spiritual foundations.

Julia Peterkin

Hear, Ye Sons is, I think, a beautiful book bound to interest everyone who recognizes civilization's debt to Jews. It should be a good seller now when the whole world's eyes are on Germany's attitude to the best of the race.

James Waterman Wise

Hear, Ye Sons is compounded of intimate human insight and profound racial passion. Its mood is at once romantic and religious, for the author has projected the story of one man's life and love against the background of his people's sufferings and joys and fears and hopes. The result is a moving and unforgettable document.

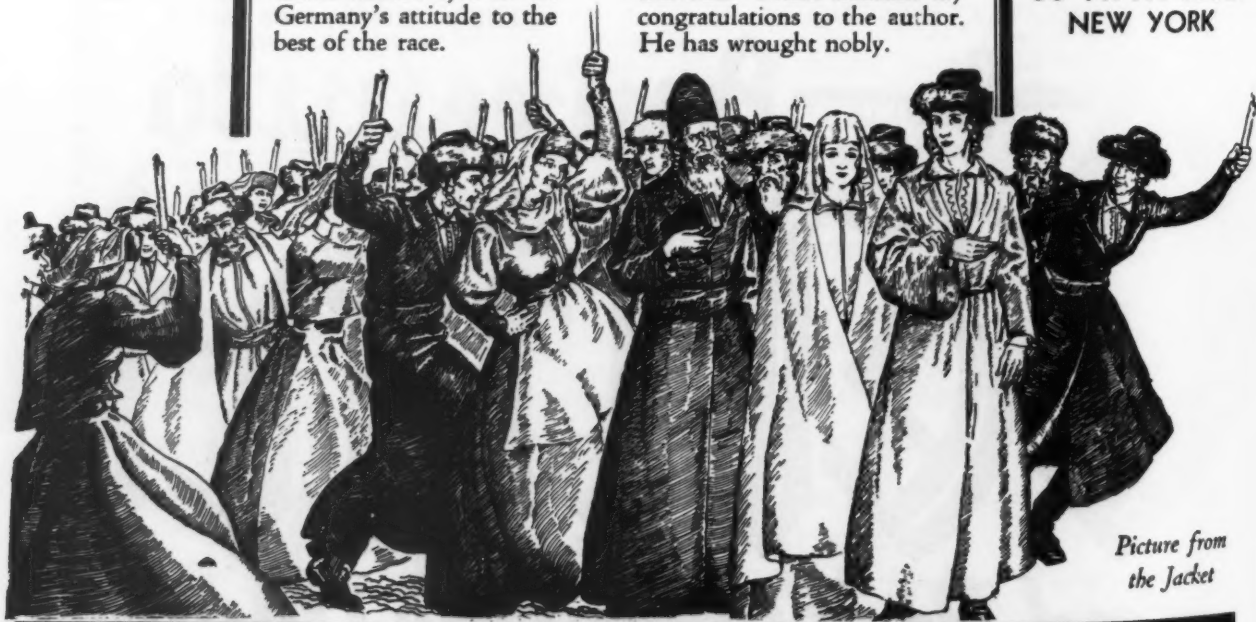
Lewis Browne

Irving Fineman's *Hear, Ye Sons* is excellent. Few novels I have read in the past decade have stirred me as profoundly as this one. Please transmit my congratulations to the author. He has wrought nobly.

\$2.00

Coming Sept. 6

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Picture from
the Jacket

"Very good."—
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Squire

"A great
story
well
told."—
London
Times



"Extremely
interest-
ing."—E. F.
Benson

"A
pleasure
to
read."—
Harold
Nicolson

Five years ago Lytton Strachey gave the world a new conception of Elizabeth the Woman. On September 6, one day before the four hundredth anniversary of her birth, we will publish a study of Elizabeth the Queen, equally vivid, equally authentic, and even more dramatic. In its fascinating pages, you watch this red-haired, hawk-nosed, shrill-cursing virgin transform her little country to a world empire. Nowhere else in history will you find such a story. And no one else has told it with such wit and fire as Milton Waldman. His magnificent book, written after seven years of research, will have an appeal far beyond the usual biography.

Portrait in color, \$3.50

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FRANCIS WINWAR POOR SPLENDID WINGS

THE ROSSETTIS

THE ATLANTIC PRIZE BOOKS have enviable records of success: "Jalna" (1927), "Grandmother Brown's Hundred Years" (1929), "Forty-Niners" (1931), "Peking Picnic" (1932). And now "Poor Splendid Wings" has been chosen from 800 manuscripts submitted in the Atlantic Non-Fiction Contest as most worthy to join this distinguished company.

"Poor Splendid Wings" is the story of Dante Gabriel Rossetti and the brilliant group of flaming personalities who overthrew the drowsy art of Victorian England.

Miss Winwar has written a dramatic and colorful story of these brilliant men and women that is both an intensely interesting record and one of high literary merit. Your most critical customers are your best prospects for this new Atlantic Prize Book.

Ellery Sedgwick, Editor of the Atlantic Monthly,
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"Now for the first time is the story told, fully and comprehensively, of their interlacing lives. Sentiment, emotion, humor, pathos, drama, each, has its turn. The wonder is that nobody has attempted this full, rich theme before, but scholars as sensitive, honest, and wise as Miss Winwar are rare indeed. 'Poor Splendid Wings' will win its place, and come who may, will hold it for a generation."

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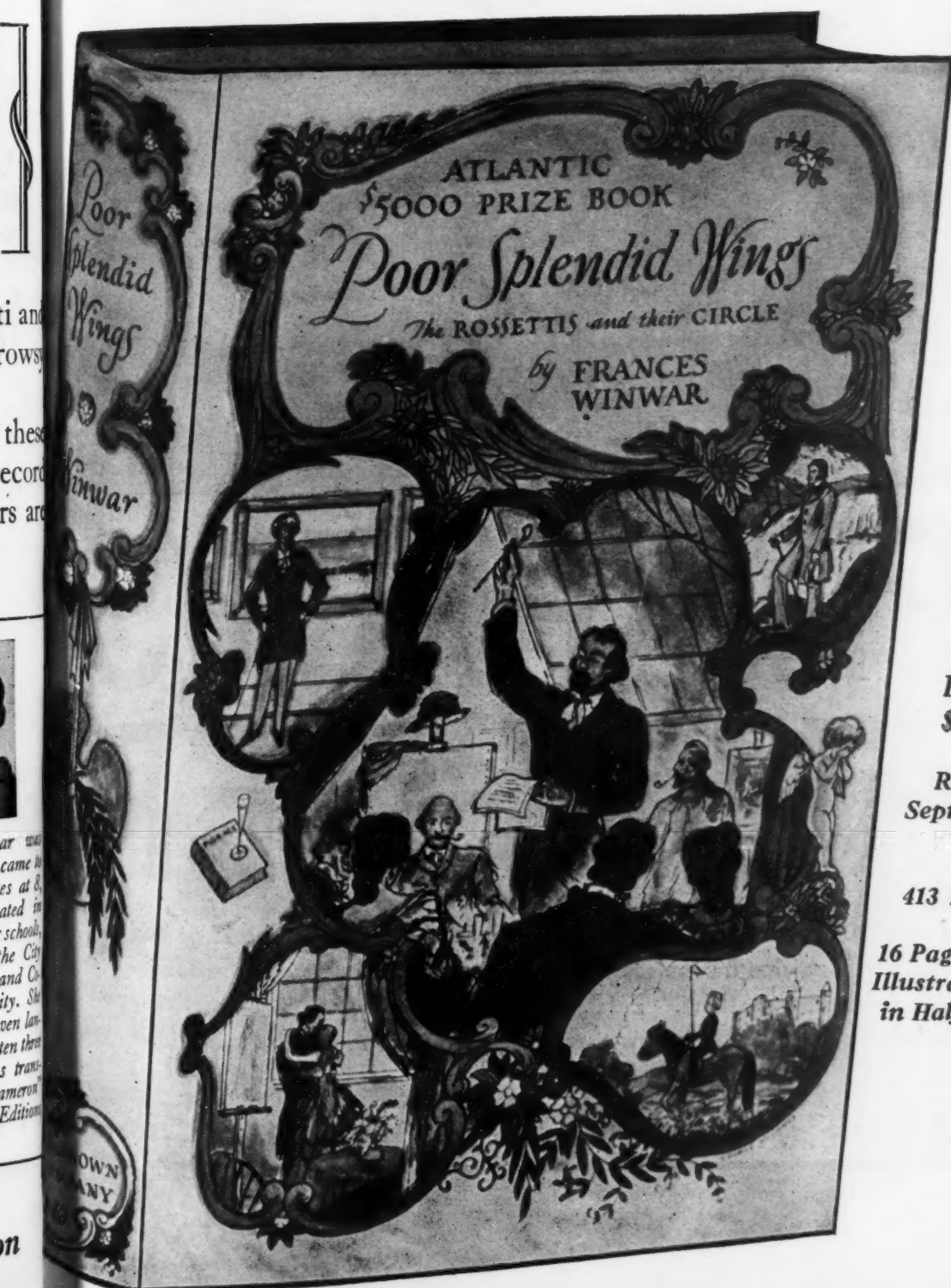
Frances Winwar was born in Sicily, came to the United States at 8, and was educated in New York public schools, the College of the City of New York, and Columbia University. She has mastered seven languages, has written three novels, and has translated "The Decameron" for the Limited Editions Club.

Announcing The Atlantic \$5000 Prize Book

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POOR SLENDID WINGS

THEIR CIRCLE



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September
22

413 Pages

16 Pages of
Illustrations
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THE FLAPPER WIFE

To be published
AUG. 28



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The sale of over 100,000 copies of *THE FLAPPER WIFE* has created a large and eager audience for Beatrice Burton's new novel which deals frankly with the daughters of those "dancing mothers." Entertaining and inspiring, it dramatically reveals what life holds out to this new modern generation. A surefire renter and seller.

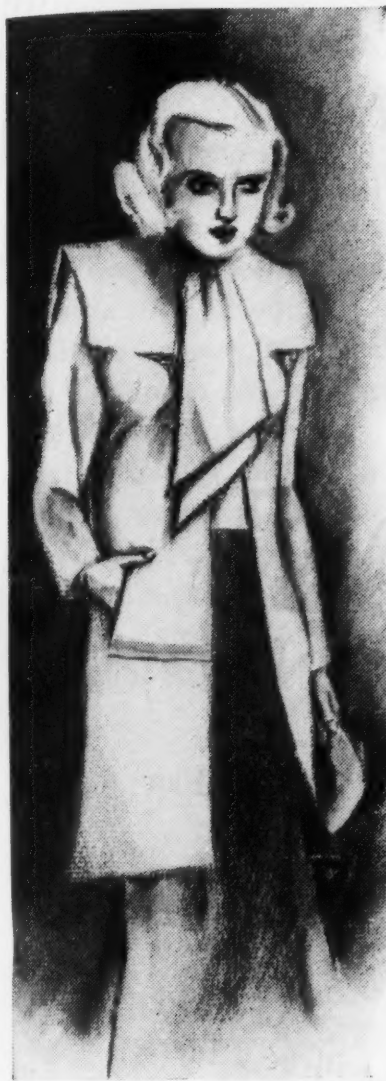
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THE CASE of the SULKY GIRL

Erle Stanley Gardner's

*second, great
"Perry Mason" mystery*

Good news for all readers who liked THE CASE OF THE VELVET CLAWS (and every mystery fan)—but she was bad news for Perry Mason, even after she gave him a \$10,000 retainer fee!

She hired Perry because she'd heard he was "the one lawyer who could fix things so a woman could do as she liked"—but *she* almost "fixed" things for Perry, with a case that involved violent murder! He tackled it with all the energy and subtle acumen he displayed in THE CASE OF THE VELVET CLAWS. *September 13—\$2*

AND PUBLISHED BY MORROW



The new
novel
by
the author



of
"AND
NOW
GOOD-BYE"

LOST HORIZON

by JAMES HILTON

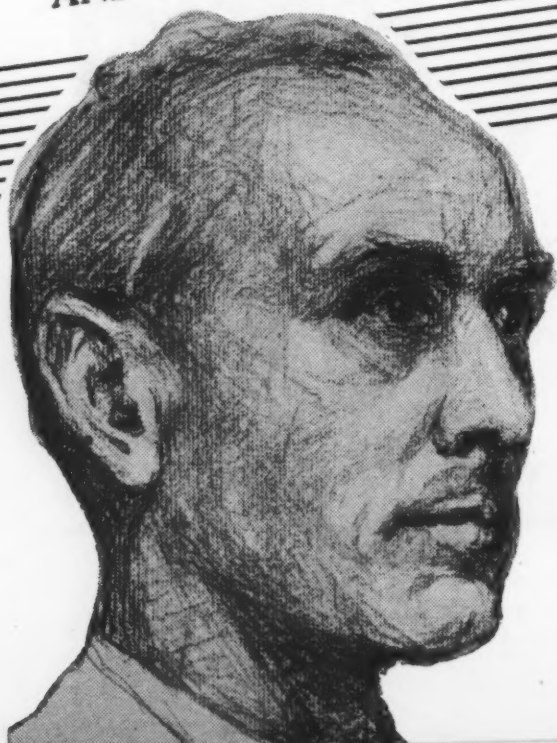
... in the spring of '32—AND NOW GOOD-BYE—3 printings and an amazing critical reception.

... in the fall of '32—ILL WIND—a book that added immensely to the author's reputation, but was damned commercially as "short stories."

... Now—LOST HORIZON—it has the double appeal of exciting melodrama plus a fine intellectual vision. It will be a literary event for thousands of critically minded people now recognizing Hilton as one of the really important young novelists of our time.

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RETU

by MICHAEL

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AND PUBLISHED BY

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known, living American woman . . .

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tells as fiction the unbelievably daring facts of a famous woman's life. Alone in the world with a five year old boy to support, Mary Redfield joined the gold rush to the Yukon. Alone, friendless, she faced incredible hardships, shipwreck, privation, cold with unswerving courage and faith. She quelled a mob of miners single-handed; she became their friend; she nursed them in sickness. And she found a way to happiness. . . . A great and faithful picture of a dramatic chapter in American history and a true story that will rank high as fiction.



ARGONAUT

September 27 — \$2.50

AND PUBLISHED BY MORROW

TURN

H L HOME

mb — \$2.50 — 506 pp.

ISH BY MORROW

A real publishing discovery — a fine and very long novel, written in the great tradition—with its setting on the English heath and the smell of bracken in its pages. A novel that is both leisurely and exciting, humorous and true. Its appeal to a very wide audience is certain. We are backing it to the limit in advertising and promotion.

A new full length novel by

Ethel M. Dell . . .

. . . is an event of genuine importance!



HUNDREDS of thousands of her admirers both in America and abroad, read and enjoy her books, and in bringing happiness and entertainment to her readers she creates prosperity for the book trade.

In *Dona Celestis*, Ethel M. Dell has given us all the action and clean love interest that have characterized her popular novels. With the sympathy and human understanding for which she is famous, she tells the gripping story of a ruthless man and what happened to the loving heart that trusted him.

Make no mistake about it. We are out to put over *Dona Celestis* in a big way. We are going to spend more than twice as much for advertising in the first two weeks after publication as we did for the whole campaign last year and we have bought the best selling jacket obtainable.

A large second printing has been ordered and at the moment of going to press it looks as though it would be exhausted before publication. On the other side *Dona Celestis* is creating a bigger stir than any of Miss Dell's novels since *Greatheart*. Cash in on the sales of

DONA CELESTIS

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YOU'LL HEAR FROM HIM SOON . . .

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by the famous author of
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John W.
Vandercook
MURDER IN
TRINIDAD



A dead man—a feather floating in a pool of blood—murder in *Trinidad*—and a great detective novel moves swiftly into its stride!

John W. Vandercook, master of excitement, of vivid, pulsing, exotic style, author of such blood-stirring best-sellers as *TOM-TOM* and *BLACK MAJESTY*, pours all his skill and strength into this glamorous thriller, destined to be one of the most read, most discussed mysteries of the fall. A new kind of detective, Bertram Lynch of the League of Nations' secret service;

a new scene, a new kind of mystery, fast-moving as Edgar Wallace, written with the distinction of a fine novel—the ingredients of a book to sell this month—next month—all through the fall.

Ready September 3rd — a Crime Club selection—brilliant, varnished red, green, black and gold wrapper by Boris Artzybasheff, oversize (5½ x 7½)—a book made to sell on sight. Write for display material—get your order for first editions in early (the first edition will be limited to 7500 copies). Get ready for the kind of sales that haven't greeted a mystery since the first Van Dine. \$2.00

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By the author of that perennial seller **SALLY IN RHODESIA**

A new novel by a writer whose charm and gay wisdom have already won her a large following

THE OUTSIDER

By **SHEILA
MACDONALD**

PUBLICATION—SEPTEMBER 18
\$2.00

**A Good Book
That Wouldn't
Be Kept Down**
Sally in Rhodesia
was published a
year and a half ago.
It's selling month
now—it did the
—than it did the
first month of pub-
lication. The pub-
lic likes it. They'll
like **THE OUT-
SIDER** even better.

The story of a girl, daughter of a rough, hard, South African pioneer, who grew up in isolation. When she was seventeen, two men appeared on her horizon and threw her life into a turmoil. She loved them both: Andrew the wise, kindly Scot; and Jerry, young, romantic patrician. She married *one* and tangled up the lives of all three.

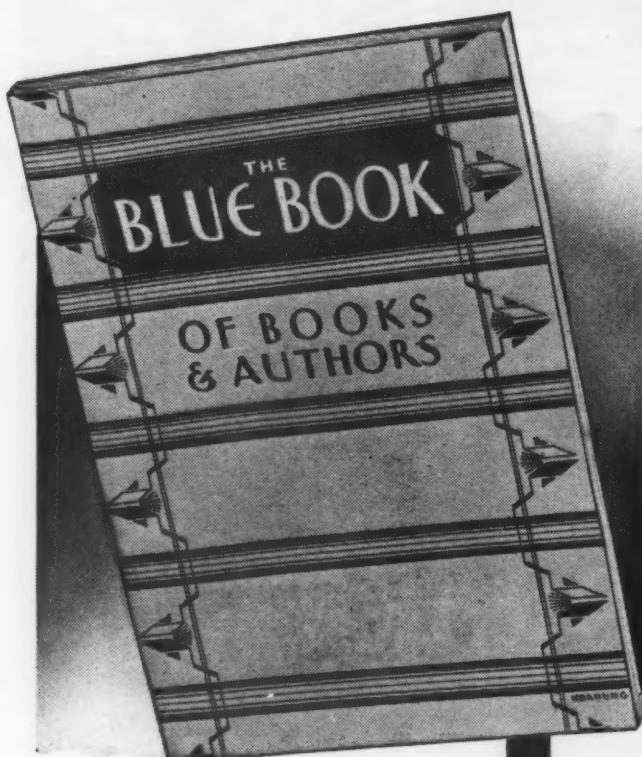
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who like*

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"We do not intend the *Blue Book* to act as a complete catalog of the year's books—but as a cross-section of those books. We have tried to include under each subject heading, and in the convenient alphabetical grouping of authors, the *outstanding* books of the year. To this has been added, for your convenience, a classified list of some books that endure from year to year."

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"The *Blue Book* merits a permanent position on your library table or bookshelf. You will find it helpful and interesting as a buying guide, as a check-list of the books you've read or want to read and as 'good reading' in itself."

NOW is the time for you to send for a sample copy of last year's *Blue Book* and see for yourself WHY leading booksellers everywhere were MORE pleased and why their customers received copies with so great pleasure and KEPT copies for continued reference.

40 Stuyvesant Avenue
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November 21, 1932.

The "Blue Book" is beautiful in design, typography, and in every way. It is the sort of thing which one would like to keep on the library table and it is also a superlatively attractive guide to the current books. The book descriptions in each case are succinct and yet adequate and the whole thing is most attractive to the eye.

My congratulations on a really distinctive job. It is altogether different from the usual confusing catalogue of books. Nothing seems jumbled up about it, the way these things usually look.

Yours,

John Rascen

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The public knows Edith M. Barber, food columnist of *The New York Sun* and author of a notable series of widely syndicated articles on nutrition and diet. Helen E. Hokinson, who illustrated this book, is famous for her *New Yorker* sketches.

A combination of wit and wisdom that will put **WHAT SHALL I EAT?** in the best-seller class in the first week of publication.

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Rush Your Order TODAY

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Channing Pollock.

THE PARSONAGE
SHOREHAM, L. I.

August 5th, 1933.

Mr. John Farrar,
Farrar & Rinehart,
9 East Fortyfirst Street,
New York City.

Dear Mr. Farrar:

Thank you for your encouraging letter about "STAR MAGIC."

I agree with you that, with the stimulating campaign you plan, the book should sell widely.

It is quick, easy reading, and humor, and, above all, it's romance. I think most of us are starved for that. Our lives are so dull, and sterile, and work-a-day. We want something "afar from the field of our sorrow"--something "glamorous", but not what the movies mean by that word--not the alleged glamor of sex, and crime, and satin sheets.

I'm tired to death of sex, and I think the great public is tired to death of it. We've had raw meat until we yearn for a little bread and butter. We're fundamentally decent--we Americans--whatever certain publishers and managers and dirt-dealers feel about us. Of all the plays that have run 500 nights, or over, in New York, not one was sexy. Twentyone producers refused my drama, "The Fool", and then it was presented by six companies simultaneously, and made a million dollars.

We're tired, I think, of authors who pick at the diseased brains of their neurotic heroes. We're weary of the morbid and psychopathic. We're sitting up on our hind legs and begging for real heroes again--the heroes of Dickens and Dumas and Sir Walter Scott--heroes and heroines we can admire, and wish to emulate, and whose joys and sorrows we can care two pins about. "I can't wait for the next number", a man wrote me, when "STAR MAGIC" was running serially. "I've got to be sure those two get together again."

That's why people buy books--always have, and always will. That's the reason for the enormous success of your "ANTHONY ADVERSE." That's the reason "RICHARD OF BORDEAUX" is the biggest hit of ten theatrical seasons in London. That's the reason why, like you, I think there's a public for my own first novel, "STAR MAGIC." Just as there has been for my plays. Because neither was written for wisecrackers, and smart-Alecs, and the crowd that invented the word "sophisticate"--as Graham Robertson says in "TIME WAS"--as an excuse for doing whatever they want to. The man and woman I'm talking to have their home, with a mortgage on it, and a son they're sending through college, and a daughter they feel can get along without a twisted knowledge of Freud and Krafft-Ebing. There are millions of that couple in this nation.

When there aren't, it won't be a Nation!

CP:RMG.

Channing Pollock

THE PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

AUGUST 19, 1933

Prejudiced Buying

*The Buyer Must Constantly Remind Himself that He is
Purchasing Agent for the Customer*

FRANK STEVENS

ONE OF THE REAL EVILS that interferes with the distribution of books, is prejudiced buying. I mean by prejudiced buying, the purchase of books by a retailer for any reason except an honest appraisal of customer demand. Every publisher's salesman can give examples of prejudiced buying and will admit that the evil is more widespread than any retailer would surmise.

Of course, every buyer will think that this article applies to someone else—that is the real evil of prejudice. Reluctantly I must confess I, too, have been guilty of this evil and it has cost the stores for which I have worked real money.

A few days before "As the Earth Turns" was published, a prominent bookseller told me that he bought only a very few copies as "who wants to read about farmers?" Evidently this man had had enough of a farm life as a boy and thought that everybody felt the same way he did. When placing this microscopic order he forgot his sales of "The Growth of the Soil," "The Good Earth," and "Ethan Frome."

One of the real dangers that beset the buyer is that of making glib classifications of books. Books on Russia have not sold as briskly recently as they did a couple of years ago, and many buyers are personally tired of reading about Russia, yet "British Agent" has been one of the year's best sellers. It was and is a book deserving of all of the sale it can get, yet the central theme is Russian. A few buyers have taken the other attitude about Russia and, being personally

eager to read everything on the subject, buy minor books that have no real customer demand in their stores.

When the Bobbs-Merrill salesmen went out a little over a year ago, many buyers turned down "A Fortune to Share." Some even after customer demand was great, bought sparingly. Why? They personally didn't like books of inspiration and thought that Christian Science was the bunk, yet I don't have to tell anyone in the booktrade how well the books sold. "Life Begins at Forty" is another book that got off to a slow start because so many buyers were afraid to let their customers buy what they wanted to buy.

Or we frequently hear that the public is tired of debunking. Interesting, but not true. The Merry-Go-Rounds had swell sales and "100,000,000 Guinea Pigs" has been one of the non-fiction leaders for five months. Incidentally the last named book has caused so much stir that the food and drug laws are going to be amended.

One of the axioms of the book business is that the summer is the time for light reading, but what novel had the big sales last summer? Wasn't it "The Fountain," though many of its readers still don't know what it is about?

Not so long ago we heard frequently that the public was through with books of popularized knowledge. It was true that for a couple of years none hit the top of the best seller lists but no strong title aggressively promoted was published during that time. Then

came Van Loon's "Geography" which sold so well that Messrs. Essandess forgot there was a depression.

I think that these examples show in general what I am driving at. The public does not necessarily follow the buyers' likes. When I was a kid I was brought up on the *American Magazine* and somehow got a lot of pleasure out of reading the biographies of the big shots of American business. Even though I am now quite cynical about these heroes of multi-millions I still read about them, but I discovered after marking down some biographies of these great men for some years that I was a minority of one in caring to read about them. This is an A-1 example of prejudiced buying.

I didn't like "Ann Vickers" and thought it would be a flop, but the book customers bought it. A buyer is not a self-appointed dictator of the reading tastes of his customers. Instead his function is to supply what his customers want, and if the customers of the store find that the buyer does not cater to their demands, they will hunt around until they find a store the buyer of which does. One of the most amazing experiences of a traveler is to walk into a store and offer a new book by an author of established popularity and be told, "my customers don't care for this author," or "our customers just don't want to read books of this type." The buyer would come nearer to hitting the truth if she said "the customers who have come to this store for books of this type were either snubbed by our salespeople or we didn't have what they wanted, so we no longer have a market for this type of book." If all clerks were required to keep lists of all books asked for by customers but which the shop did not stock, it might be very enlightening to the prejudiced buyer.

Prejudice or Principle

If a buyer through prejudice or principle does not want to cater to a large segment of the reading public, it is no one's business but her own or his own and that of the person who has to meet the deficit. Prejudice of this type is centered primarily around light fiction—sexy and otherwise. As long as a buyer knows that she (I use the feminine gender in referring to prejudiced buying as it is the members of the fair sex who are by

far the worst offenders) is driving away business the evil is not so bad as when the buyer has deluded herself into thinking that she reflects the attitude of the entire reading public.

It is curious that if the sum total of all buyers' prejudices were sound no books would be sold. One buyer's pet aversion is the next buyer's enthusiasm.

Prejudice Against Lines

Bad as the prejudice is against types of books, the most serious of all prejudices is that against lines. The most successful buyers as a rule have no prejudice against types of books, but frequently even they have favorites in publishing houses. No house has a monopoly on good books that will sell. Certain houses through the years have had continuing successes with certain types of books; Knopf with translations, Viking with first novels, Penn with sweet fiction, Harcourt with biography, Doubleday with all types of fiction, etc. It might also be stated that some houses seem to have bad luck with certain types of books. But even where a house has had an excellent reputation in a field there is no guarantee that every book in their special field will sell well, and the travelers from these houses and the publishers themselves will frankly admit that certain titles probably won't sell well.

I know this last statement sounds like old hackneyed stuff, but the fact remains that any observer can go into almost any store in America and find what lines are the buyer's favorites. The buyer wittingly or unwittingly repeats his mistakes with the same house year after year. The only way I know for a buyer to check himself on this evil of prejudice is to keep an accurate record of markdowns by publishers. If this is done he can soon check himself against continually repeating the same mistakes. A carefully kept stock control method would show the buyer that some of the pets which he had been looking on with a kindly eye had made him a poor reward.

It cannot be repeated too often that a buyer must continually remind himself that he is a purchasing agent for the customer. If he is to do a good job his buying must reflect the tastes of his customers. If he does this, the evil of prejudiced buying will disappear.

Modern German Book Windows

KARL KÜP



Fritz von Valtier is the outstanding designer of German book windows

SO MUCH HAS BEEN DONE by the *Publishers' Weekly* to promote the display of books, that it seems appropriate to bring the work of a foreign designer of book windows to the attention of its readers. To begin with, it should be said that as far as promotion and book displays are concerned, the booktrade is still the most conservative of all of Germany's branches of business. Hence the peculiar success which Fritz von Valtier has achieved during the last three years in Germany's capital, Berlin, where he "created" the modern book window.

In my walks through the bookshops of Berlin I had noticed especially the windows of the Amelang Book Shop (one of the most important shops) so that one day I asked "Who decorates your windows?" It was then that I met Fritz von Valtier, a well-known figure in German publishing and bookselling circles.

Valtier is a descendent of an old French family which emigrated during the Revolution and has lived in Germany since. His enthusiasm for the printed page and for the illustrated book made him give up his position in a bank and join the rank and file of the never-tiring booksellers. He started at the Amelang Book Shop as a lay-out clerk and after four weeks of learning and being bossed about, was soon forgotten. But fate never deserts its own. It happened that the commercial window dresser of the company fell ill, and Valtier shyly asked permission to "do" the job. The result was the birth of the modern book window in Germany. His first problems were: what is to be displayed, which type of books and what sort of material should be used with them? His aim was to produce a window not only displaying the books but also the idea behind

them. He was not unaware of the change in our times; that instead of having a general knowledge of things as in the era of our Victorian grandfathers and with it a general interest in almost all books as they came out (and how comparatively few they were), people had undergone a change and had become specialists. This change was easily recognizable in the booktrade. The old fashioned German book window, amusingly cluttered up without regard to subject, colour, harmony or even common sense, used to be a delight for the casual passerby. But he was the very one who had experienced a vital change. He now has very little time left for browsing, for his interests are too specialized to be caught by the general thing, and it is for him that the catch-word, the slogan, had to be invented so as to make him stop, to make him react . . . and to make him buy. "The arrangement of the display has to fit the book and the other way round" were Valtier's words. "Our modern books are simple and straight and consequently the frame ought to be likewise." His first window was a travel window (figure 1). The best novels on travel and for travel were arranged in the form of a train with an amusing time-table describing what the books were about and into which land they might take you. (It is interesting to note that of some fifty books displayed in this particular window, fifteen dealt with the United States, New York, Boston, Miami, etc.). He used exchangeable side frames, a sky-blue back drop and the train itself was cut out of boards gaily painted, but the tone of the window as a whole was simple and clear, easy to grasp and arresting at the same time. Another clever window was the one called *Der Schlager*, "the hit" (figure 2). You can see



Figure 1.—A travel window amusingly suggests the idea of traveling through books

the anvil—bang—down goes the “hit,” the best seller, and the rays of its strength splash in four directions. The material used here was again simple. Background and sides made of cardboard and painted blue (they were collapsible), the frame covered with black velvet, the arrangement of the books in intersecting lines. All this was firm and direct, emphasizing the anvil and the effect

of the hit. An equally interesting window was “The Way to Success” (figure 3). “And so I experienced unexpected success through Casson’s books. You also . . .” reads the poster, and the rest, the ladder of success, is explained by a simple step arrangement made of polished wood. The entire window was kept in black in order to set off the books more prominently. Steel, glass, tin

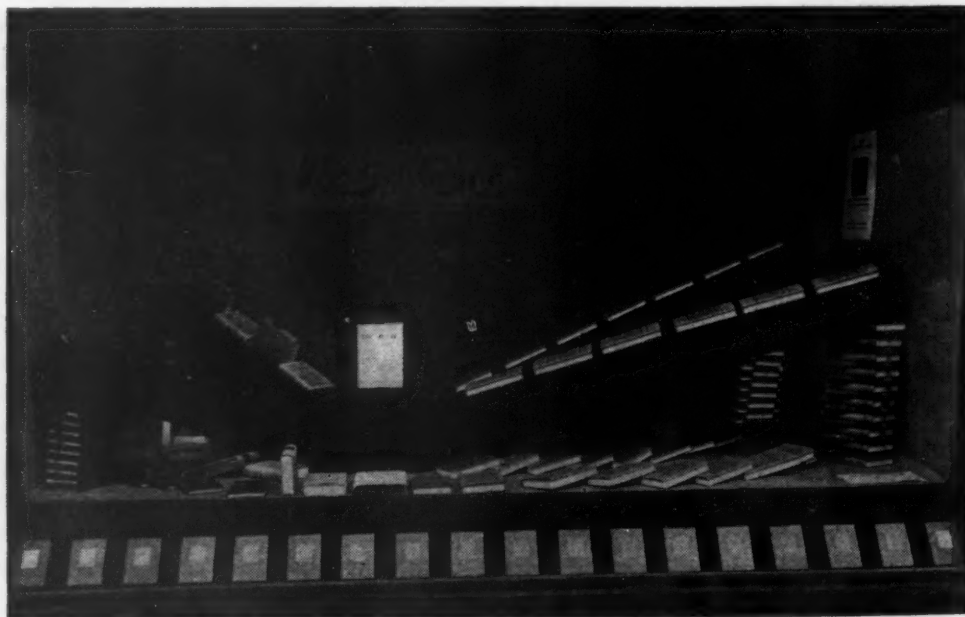


Figure 2.—“The Hit,” a dramatic presentation of a best seller

foil, velvet in subtle shades and masses of cardboard are Valtier's only materials.

It was no easy task for Valtier to win his clientele. The Amelang Book Shop was not all of Berlin, and its customers from the Berlin "Mayfair" were conservative enough to dislike any marked change in the windows of their favorite bookshop. Even a slight deviation from the accustomed might easily offend the comfortable burghers. But Valtier managed to educate his people; his windows were quiet and aristocratic and there was always a certain dignity about them. "Away with flower pots and vases, away with candle sticks and draped curtains. Let open spaces rule the window, let the book, simple and straight, stand on its own and speak for its contents. Against a solid and discreet background it will have enough color and if you want design, if it is your task to combine books, let harmony be your guide."

Valtier left the Amelang Book Shop after many years of fruitful work and went on his own. His specialty is twofold: to create a window for an individual title only, or for the whole output of an individual publishing house. All of his displays are made so that they can be folded and packed and thus easily transported from one city to another. Valtier makes all the displays himself. You can meet him almost any time of the day in overalls, busy at carpentry, painting or bent over his drawing table. Request after



Figure 3.—"The Ladder to Success"

request comes in, even from silk houses and beauty parlours, but Valtier sticks to his preference and creates his best work in the world of books. However, when I asked him about future plans, he said with a broad smile, "The theatrical setting needs new blood, and some time soon . . . don't you think so?"

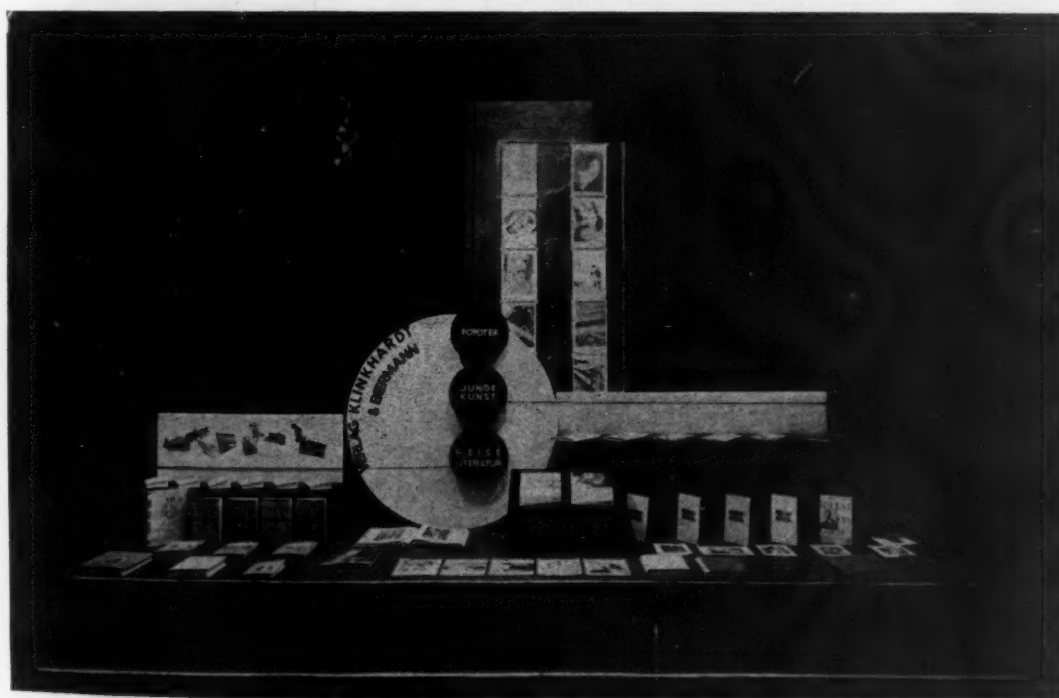


Figure 4.—Photography, modern art, and travel books graphically displayed

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

Founded by F. Leypoldt

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August 19, 1933

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —BACON.

The Booktrade's Part

STEP BY STEP the booktrade in its various branches is pressing toward an expression



of its most constructive ideas for the future in the form of Codes. Booksellers have been sifting ideas and suggestions, under the direction of President Magel and Cedric Crowell, chairman of the Code Committee, and

last week mailed out copies of their draft to booksellers over the country asking for comments. With the draft was the argument against price maintenance made by Harry Scherman of the Book-of-the-Month Club, who has served on the Code Committee, and with this a counter argument by Mr. Magel. Booksellers' replies will be carefully studied by the Committee and the Code prepared for presentation at Washington. When it is released in final form, the *Publishers' Weekly* will print it as an important document in trade program building. Booksellers will leave no stone unturned to get such a Code approved at Washington and their success in getting this adopted will be aided if there

are other trades pressing for a remedy for similar problems.

The Publishers' Association in its trade section is unanimous in believing that a provision for price control is the most necessary and most important for the rehabilitation of the booktrade. To some groups, such as publishers of law books, medical books or subscription books, price cutting provides no troublesome element, as their sales are through controlled agents, but to trade publishing national price uniformity is all-important.

The trade publishers will make every effort so to organize the presentation of the case that it must deeply impress the N. R. A. officials and, by the logic and effectiveness of such presentation, help all other efforts to reconstruct business on sounder lines.

The subdivisions of the publishing industry have also been at work. The text-book publishers, who plan to act separately from the trade publishers, have formed an organization to be known as the National Text Book Publishers Council and have already mailed out a tentative Code to text-book publishers for study. A New York group of subscription group publishers, headed by Collier's and Grolier, has organized into the Subscription Book Publishers and Distributors Organization and is sending a tentative Code to other publishers in that category. This would be in opposition to other publishers who want to start from the old code of practice. Law book publishers, as the American Association of Law Book Publishers and Dealers, have also sent out a tentative Code for comment and criticism. Play publishers form another group.

The President's call for industrial self-discipline has brought all groups of the trade into activity. The work of Code making has indicated how varied and complicated are the problems of the industry. But there is every sign that there must be high leadership and real coordination if the industry is to carry to a successful conclusion the task of bringing to the book industry the aid offered by the N. R. A.

Remainder Menace

ALTHOUGH THE MENACE of remainder dumping has been analyzed and discussed, no real progress has been made against this evil which has been plaguing the industry at every point. Remainder selling in a few

years spread from a few central clearance points and the experienced remainder sellers to the drug store windows, and now, when there is every need to put the trade in order as rapidly as possible for a New Deal, the practice still grows and seems to be spreading to many hitherto normal outlets for new books.

Some department stores, having cleared their decks of many lines of staple merchandise and desiring to draw attention to their stores, have sent buyers to New York and these buyers seem to find that the remainder market is a never ending source of heavy shipments. It is not too much to say that remainder shipments are overbalancing the other purchases in some large accounts. This means book sales that pay no royalties to authors, that are only a temporary relief to the publisher, and which are occupying the merchandising attention of a vast number of stores in a way that may be difficult to offset.

By far too large a percentage of the publisher's energy is now spent in clearing out remainders. The cure for these floods lies at the publisher's door. Unless good preparations for a really promising fall are to be brought to naught, the gaps in the dyke ought to be stopped and the deluge of remainders brought down to a reasonable trickle.

Price Control Necessary

IT IS NOT ONLY the booktrade alone that is pressed for recognition of the need of some form of price control on the part of the creator of the product. Though the publisher has a much clearer case than most producers because a new book is essentially a monopoly under copyright, most books are in direct competition with each other and agreements in price control in the booktrade would simply mean that every publisher would have control of each individual book and have no need of arrangement or agreement with other publishers as to general price level.

The *United States Weekly Law Journal* says: "The problem of Government price fixing looms as one of the largest problems which will command the attention of the administrator of the National Industrial Recovery Act." In connection with the oil situation it was argued, "By what realm of logic does the administrator presume to determine

the hours of labor in commerce, fix the price at which employees are to be paid and at the same time refuse to consider the fixing of the price of the product which an industry with peculiar unanimity has declared essential to its salvation?"

Now the tobacco distributors and retail dealers in tobacco have submitted a code which includes a uniform retail price for cigarettes and cigars, the first united appeal of an industry for government price fixing. This may force a decision.

In the booktrade, as in many other industries, the control of prices seems by far the most vital of all problems. It is to be hoped that by the time the booktrade is ready to present its arguments the tendency as reflected in Washington may have gone still further toward admitting this necessity.

525 Different Industries

AS FAR AS NOW OUTLINED, the administrators of the N. R. A. have divided American business into something over 525 industries and occupations, says *Business Week*, and to each industry has assigned a deputy administrator who will watch for the development of the codes as they come from the industry and eventually preside over the hearings. Subdivisions of the list contains such classifications as:

- Printing
- Book Manufacturing
- Book Publishing
- Magazine Publishing
- Newspaper Publishing
- Musical Publishing
- Map and Chart Publishing
- Electrotypes, Mats and Stereotypes
- Engraving
- Greeting Cards, Art Pictures and Playing Cards
- Lithographers
- Mimeographing and Multigraphing
- Toys, Paper, Toybooks, Stationery and Supplies.

Forthcoming Issues

*** The Annual Fall Index of Children's Books will be published in next week's issue. Lena Barksdale, head of the juvenile department of the Lord & Taylor Bookshop, has contributed an article for this issue on "Buying and Selling Children's Books."

News of the Week

Frederic G. Melcher Drafted to Coordinate Codes

CASS CANFIELD, president of the National Association of Book Publishers, has announced that at the request of the Board of Directors Frederic G. Melcher, editor of the *Publishers' Weekly*, has agreed to devote much of his time during the next few weeks to conferences with different groups of publishers and representatives of allied industries in order to assure close coordination among the various codes now being formulated under the Recovery Act.

"Mr. Melcher's wide knowledge of all aspects of publishing and book distribution will be valuable in finding a program under the Recovery Act, which should bring about a rehabilitation of the industry," Mr. Canfield said. The Association is, of course, getting full advice of counsel in the details and phrasing of the code.

The Association has offered the facilities of its organization for a centralization of all book publishing interests and has suggested that both members and non-members make joint presentation at Washington of a code, the general labor and administrative sections of which would be applicable to all publishers, with separate codes of practice to be formulated by trade publishers, medical publishers, Bible and several other groups. The administration has indicated that it desires unified action whenever possible, within each industry.

Alfred Harcourt, chairman of the N. A. B. P. Code Committee, will continue to work closely with Mr. Melcher and other Directors of the Association on the drafting of the final version of the Code, which, it is hoped, will be ready for submission to the N. R. A. before September 1st.

The Administration has named Philip C. Kemp as deputy administrator to work with book publishers and to hold the public hearings for the book publishing code.

Booksellers throughout the country last week received copies of a tentative code, approved by the Code Committee and accepted by the Board of Directors of the American Booksellers' Association. This tentative code was mailed out together with

a minority report prepared by Harry Scherman, president of the Book-of-the-Month Club, and a member of the Booksellers' Code Committee, which challenges the adoption of price maintenance provisions in the code. An answer to Mr. Scherman's arguments by Frank L. Magel, president of the A. B. A., was also included in the mailing. Booksellers have been asked to approve the tentative code by delegating proxies with power to modify or change any of its provisions in order to secure acceptance by the administration.

Sales Rise Again

DEPARTMENT STORE SALES again show a measurable increase, according to the monthly figures of the Federal Reserve Board. Figures for July show a decrease from June of about the estimated seasonal amount. The Federal Reserve Board's index, which makes allowance for the number of business days and the usual seasonal changes, was 69 in July, as compared to 68 in June and 67 in May. The value of sales for July was 4% larger than for July a year ago. The Dallas, Texas, district showed the largest increase with a 16% rise. Cleveland and San Francisco districts were 13% ahead of July last year; Kansas City, 8% ahead. New York was 2% behind, the largest decrease shown.

World's Largest Publisher

THE LARGEST PUBLISHING HOUSE and bookseller in the world is the United States Government, according to Alton P. Tisdell, Superintendent of Public Documents, in an article in the *United States News* last week. The Superintendent of Public Documents, who handles sales of books for the Government Printing Office, has more than 65,000 different publications for sale. During the past fiscal year he sold 8,255,000 copies of Government publications, valued at \$540,532, an average price of a little over 6 cents apiece. The Government has 45 different price lists of publications arranged according to subjects, the price being determined by the actual cost of printing and paper, plus 50 percent. The article lists five different ways of obtaining these publications, the fifth

being "Order publications through your bookstore if this is more convenient." The other four involve writing directly to the Government.

Criminal Records

How TO REVIEW FICTION that is purely "amusement" fiction, particularly mystery stories? Readers of light fiction and detective stories do not want or expect analyses of new books in these classes such as are given more serious fiction. *The Saturday Review* answers all that avid mystery fans can possibly want to know about the new books in their weekly chart, "The Criminal Record," one of which is reproduced here. Title, author, publisher and price are given in the first column; crime, place and sleuth in the second; summing up in the third; and verdict in the fourth. Here in a nutshell is enough information to satisfy the reader or book buyer. Too much information is apt to spoil the reading of a good mystery. Enough of the characters, locale and atmosphere of a story gives the reader a chance to know whether a particular book appeals to his own taste; the "summing up" tells him whether it is a story of wild adventure in the Edgar Wallace-Bulldog Drummond type, a "pure detection" study in the J. J. Connington or Peter Wimsey manner, or a shadowy, sinister, mystery plot in the style of Mignon

Eberhardt; the verdict is succinct and helpful. "Capital," "exciting," "fair," "tripe," "shuddery" are some of the neat decisions we have seen given in the fourth column. Many booksellers are clipping "The Criminal Record" for display on their bulletin boards or mystery counters.

Other book review mediums have been gradually inclining toward the same system of reviewing the less serious fiction. The *Times* has a column or two of mystery stories each week reviewed briefly and competently by Isaac Anderson. The *Herald-Tribune* has a section, "What's New in Popular Novels," in which authors' portraits are featured, and a "Mystery and Adventure" heading, under which Will Cuppy treats such books in his own inimitable way. Recently a page was given over to "Ellery Queen's Detective Story Chart," where that anonymous author analyzed three notable detective stories according to his own mathematical method. So many points were given each, for plot, suspense, style, method of murder, etc., etc. In the N. Y. *Evening Post*, Norman Klein has a "Post Mortem" column where he describes the plots of the week in crisp phrases. *News Week* has evolved its own chart for estimating new mysteries, "The Mystery Market," in which the books are treated under stock exchange headings.

The Criminal Record

The Saturday Review's Guide to Detective Fiction

Title and Author	Crime, Place, and Sleuth	Summing Up	Verdict
THE TOWNSEND MURDER MYSTERY Octavus Roy Cohen (Appleton-Century: \$2.)	Detective Jim Hanvey surrounded by comic colored people solves puzzling killing of man nobody likes.	Printed from radio screed. Done entirely in dialogue, plus annoying stage directions. Fan- atics may enjoy it.	Museum piece
THE RAVENELLE RIDDLE E. Best Black (Loring & Mussey: \$2.)	Disappearance of girl followed by murders of cousin and servant girl with shady past in- volves Peter Strangely, Yankee 'tec in London setting.	Opium smuggling, in- genious cryptograms, adventures in London underworld main fea- tures of tale with con- fused plot but much ac- tion.	Fair
THE HOUSE ON THE MARSH J. Jefferson Farjeon	Bachelor en route to fishing cabin in British marshes finds dead man	Detectives only inci- dental in fast-paced thriller of murder, rob-	Excel- lent

Readers of the *Saturday Review* have learned to turn to "The Criminal Record" for succinct reviews of mystery stories

Bookseller to Santa Fé

Roberta Robey's Villagr  Bookshop is One of the Landmarks of Old and New Santa F 

ALICE CORBIN HENDERSON

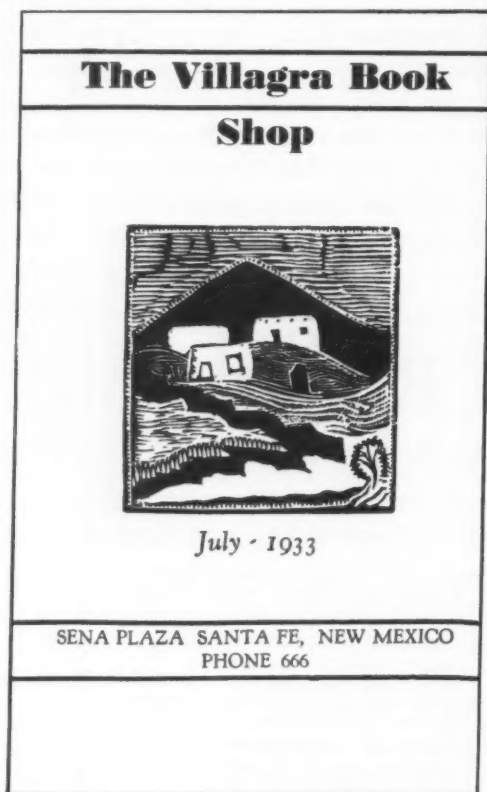
IF THE PRESENCE OF ONE POET can make a literary center, New Mexico had that distinction as far back as 1598, when the soldier-poet Capitan Gaspar Perez de Villagr  arrived in the province with Don Juan de O ate and gathered the impressions later recorded in the thirty-two cantos of his poem, the *Histor  de la Nueva M xico*, published in Alcala, Spain, in 1610.

It was for this poet that Roberta Robey named her bookshop, when she started it in 1927. Also, probably, in recognition of the fact that poetry has long been an indigenous product of the New Mexican soil—Indian,

curio shops—the books mostly reprints of popular copyrighted fiction. Other books one ordered (and paid postage for) from the eastern bookstores or publishers. It was a great relief in many ways when Miss Robey started her bookshop. For the book-lover, the sight and touch of new books is something that cannot be supplanted by mail-order purchase; and, moreover, when it comes to ordering, Miss Robey has a flair for advance-spotting of books that will appeal to the taste of her individual clients. Also, she is expert in filling orders for unusual books in the shortest possible time. This, in addition to her faculty for stocking books of varied interest for the general reader, has made her bookshop increasingly popular.

Her one-room shop in the Sena Plaza is not large, but stocked with books from floor to ceiling in the set-in bookcases. A corner adobe fire-place, built in the New Mexican-Indian style, for wood set end-wise (which one buys by the burro-load, brought down from the mountains) is flanked by a comfortable chair, with a shelf of new books engagingly near on one hand, and the wall-section of "Southwestern books on the other.

The Sena Plaza, a block away from the main Plaza of Santa F , and facing the Pueblo-Spanish type Post-Office and the brown stone Cathedral, made famous by Willa Cather's "Death Comes for the Archbishop," is a quadrangular building, built about a large square patio. The Villagr  Bookshop has an entrance under the arcade on the street and also on the covered archway (*zaguan*) leading into the patio. Anyone who wants to take a book out to examine it, on the stone seat under the shade of the willow overhanging the fountain in the center of the patio, is welcome to do so. (The Sena Plaza dates back beyond the United States' occupation in the middle of the last century, and was remodelled in close conformity with the original structure sev-



Cover design of the attractive booklist issued monthly by the Villagr  Book Shop

Spanish, Cowboy, on down to the modern poets who now make Santa F  their home.

For many years in Santa F , one bought one's books at the drugstores, stationery or

eral years ago—a large part of the remodelling included the shoring up of the old three-foot thick adobe walls. The surface of the façade wavers from the many ancient coats of mud plaster, applied by hand, giving a texture which no modern building can duplicate.) Most of the purchasers, however, prefer to browse among the bookshelves, or chat with Miss Robey and learn the latest book news.

Miss Robey says that Southwestern books, taken as a whole, constitute her best sellers. The demand for these has increased largely in the last few years, due not only to the tourists who visit Santa Fé, but to the generally increased interest in the Southwest. Her stock includes not only all the modern books, but also many of the rare out-of-print books on the Southwest. Also of course she specializes on the works of Santa Fé authors. (A selected list of about one hundred Southwestern books, under the title of "A Santa Fé Book-Shelf" in the *Publishers' Weekly* in 1927, could now be increased about 100%!) Apart from these and from current fiction, her trade sometimes shows very unusual best sellers, as in one month, for instance, when the best seller was "The Secret of the Golden Flower," translated from the Chinese, by Richard Wilhelm, with a commentary by C. G. Yung. At other times, it may be a book on economics, or biography, or modern books on astronomy or science by Jeans, Eddington, or Whitehead. Modern plays are in demand, and also new books of modern verse. The fact being that Santa Fé, small as it is, represents a very smart and cosmopolitan community.

The Villagr  Bookshop also includes a rental library, and in this respect Miss Robey again anticipates the tastes of her readers; and her service includes frequent telephone calls apprising the reader of new books that have come in.

The fundamental secret of Miss Robey's success is, in fact, the very personal interest that she takes in her work, and in the predilections of her clientele. Over and above



A corner of the Villagr  Bookshop showing the adobe fireplace

this, her unfailing hospitality makes of the Villagr  Bookshop an inevitable Half-way House for all down-town shopping. One is practically sure, too, of meeting some of one's friends there, and sharing the latest book gossip. The Villagr  Bookshop is, in fact, one of the landmarks of old, and new Santa F .

New House Announced

THE NEW FIRM of Loring and Mussey which will bring out its first book, "The Ravenelle Riddle," by E. Best Black, on August 25th, is made up of two men well known to the trade. Percy Loring was and still is sales manager for A. & C. Boni. J. Barrows Mussey was connected a while ago with Harper & Bros. and also with A. & C. Boni in the editorial department and was assistant editor of *Creative Art*. Offices of the firm are located at 248 E. 57th Street, New York City.

Mowrer Resigns

EDGAR ANSELL MOWRER of the Chicago *Daily News*, author of "Germany Puts the Clock Back" (Morrow) has resigned his post as president of the Foreign News Association. Several weeks ago Mr. Mowrer offered to resign this post due to pressure brought to bear by the Nazi Government, but his resignation was turned down by the Foreign News Association in a unanimous vote. It is reported that his resignation took place after an agreement was reached that it would facilitate the release of Paul Goldman, a German Jew and Berlin Correspondent of the Vienna *Neue Freie Presse*. Mr. Mowrer has been transferred from Berlin to Tokio.

Inner Sanctum Christmas Cards

THE ENTERPRISING INNER SANCTUM has added Christmas cards as a sideline to the publishing business of Simon & Schuster. The cards will feature original drawings by Peter Arno, James Thurber, William Steig, Dr. Seuss, H. T. Webster and Tony Sarg. They will be ready for showing some time within the next week or so, and should prove a welcome sideline to many bookstores.

Other news from the Inner Sanctum includes an announcement that within six months of the repeal of the Eighteenth Amendment, Essandess will publish "The ABC of Wines," by Frank Schoonmaker and Thomas Marvel, and that the Pastime Department will add a new brain teaser to "Mental Whoopee," the new one to be called "Snap Judgments," a new adult game constructed to test the player's sense of recognition, memory and experience.

Memoir Writers Warned

A STATEMENT was issued from Buckingham Palace on July 21st reminding persons who may possess or control "any letters or papers addressed to his Majesty or prepared for his Majesty's information" that permission must be obtained for publication of any material falling within the terms of the British copyright act, according to a cabled story to the New York *Times*. While inquiries at the palace met the official explanation that the warning was "entirely general," the *Times* states, it was thought that the statement might be aimed at the possibility of further

publication of correspondence between a deceased member of the royal family and a Crown Minister. This warning is held likely to embarrass a number of present-day memoir writers who intend to use royal documents.

Liveright Successor Announced

THE BUSINESS OF LIVERIGHT, INC., which was sold at auction on July 25th to Victor Gold, has been taken over by the Liveright Publishing Corporation, located at the same address, 31 West 47th Street, New York City. Among those associated with the new company, headed by Samuel Fine, president, are T. R. Smith, editorial; Arthur Pell, business, and "Jimmie" Collins, sales, all formerly with Liveright, Inc.

Burrows Book Chat

TO KEEP RARE AND OLD BOOK CUSTOMERS in touch with the store, Burrows Brothers in Cleveland are publishing a mimeographed magazine, *Burrows Book Chat*, which is sent out to a mailing list of selected clients. The first issue, published June 1st, discussed Bookshopping; the second, sent out in July, talks entertainingly about bookworms, both insect and human. The plan is to give interesting anecdotes and facts about books and book people, rather than to try to do any direct selling.

Harper's Issues Number 1000

WITH THE SEPTEMBER ISSUE, *Harper's Magazine* is celebrating the publication of 1000 consecutive numbers. The first issue appeared June, 1850, with Henry J. Raymond, who subsequently founded the New York *Times* as editor. Mark Twain and Sherwood Anderson both sold their first published stories to *Harper's*, and a complete list of contributors over the 1000 issues would read like a Who's Who of contemporary and 19th Century literature.

Canadian Printers Petition

THE TYPOGRAPHICAL UNION OF ONTARIO AND QUEBEC, which recently met in conference in Toronto, passed a resolution asking that the Canadian Copyright Act be revised so as to provide that authors seeking to have protection under the Act should have their printing done in Canada. Another resolution asked increased tariff on plate matter.

What We Meant Was—

CHARLES M. McLEAN writes us that our paraphrase of his remarks concerning the light love story in *Customers' Choice* on July 8th is in danger of being misinterpreted to mean that the Penn Publishing Company didn't sufficiently advertise their publications. We didn't mean it that way. What we meant and what Mr. McLean meant was that if booksellers would put a little more pressure on this type of book it might be possible to raise the popular interest in reading.

New Rental Library Jacket

WITKOWER's, in Hartford, Connecticut, has a novel idea for a rental library jacket, which it is using for the summer months. Jackets have been made of various colored stocks on which are printed cuts of the books which are most in demand in the library. The one we saw was yellow, with black illustrations of "Anthony Adverse," "The House of Exile," "Daughter to Philip," "A Laughing Woman," "The Soft Spot," "Little Man, What Now?" "Hilltops Clear," "Life Begins at Forty," "Protecting Margot," and "100,000,000 Guinea Pigs." A picture of Marie Antoinette and a cut from "As the Earth Turns" add to the effectiveness.

Communication

Houghton Mifflin Company
San Francisco Office
612 Howard Street
August 11, 1933

TO PACIFIC COAST BOOKSELLERS AND EASTERN PUBLISHERS

Editor, Publishers' Weekly:

In June the Intercoastal Conference increased the freight rate on item 2714 which includes books, greeting cards and other commodities of paper listed under this item to \$1.75 less than car loads and \$1.25 car loads, with a minimum of 24,000 pounds. This change was made arbitrarily and as chairman of the Book Consolidation Group of the Western Traffic Conference I filed a protest asking that the rate be adjusted to \$1.50 L.C.L. and \$1.00 car loads with a minimum of 12,000 pounds.

Negotiations are now being made with the Intercoastal Conference for the above rates. Up to the present time we are deadlocked on

the car load rate question. Indications are it will become necessary to divert all water tonnage to a new consolidation via Morgan Sunset which will become effective September 1st, after notification to this group and Eastern shippers.

As the proposed change in rates means a saving to Pacific Coast booksellers and publisher depositories of \$25,000 a year as chairman of this group I am asking for the undivided co-operation of every shipper and consignee of books to the Pacific Coast.

Under rule 10 of the Interstate Commerce Commission it is possible to consolidate books and make up car loads with many other commodities and bring them through at a rate comparable to the present water rate to which must be added many incidentals and at a decided saving of time.

Formal notice of change of routing will be made to members of this group and Eastern shippers prior to September 1st. If the suggested water rate is re-established the Dollar Line will continue to act as the official carrier of the group.

Very truly yours,
BOOK CONSOLIDATION GROUP
WESTERN TRAFFIC CONFERENCE
HARRISON LEUSSLER

Obituary Notes

MARY C. BEARD

MARY CAROLINE BEARD, author, and sister of Daniel Carter Beard, died at her home in Flushing on August 13th at the age of 80. Miss Beard founded the Girl Scouts and the Camp Fire Girls, and was the author of "American Girl's Handy Book" and "What Girls Can Make and Do."

JOHN IRVING ROMER

JOHN IRVING ROMER, editor of *Printers' Ink* since 1890 and owner since 1908, died on August 9th at Watch Hill, R. I. He was 63 years old. Mr. Romer was responsible for the promulgation of the "Printers' Ink Model Statute," which penalizes untrue, deceptive and misleading advertising as any crime is penalized. He retained Harry D. Nims, the author of "Nims on Unfair Competition," to study the legal aspects of the matter and the statute was the result of their collaboration. It is now the law in twenty-five states.

P. W. Market News

One Month from Now—A Forecast

- THE OUTSIDER, by Sheila Macdonald. *Coward-McCann*, \$2.
- ANGEL IN THE HOUSE, by Kathleen Norris. *Doubleday, Doran*, \$2.
- ORDINARY FAMILIES, by E. Arnot Robertson. *Doubleday, Doran*, \$2.50.
- RETROSPECT, by Aldous Huxley. *Doubleday, Doran*, \$2.50.
- WORTH REMEMBERING, by Rhys James. *Longmans, Green*, \$2.
- ALL MEN ARE BROTHERS, by Pearl S. Buck. *John Day*, \$6.50.
- THE GREAT OFFENSIVE, by Maurice Hindus. *Harrison Smith*, \$3.
- HANGMAN'S HOLIDAY, by Dorothy Sayers. *Harcourt, Brace*, \$2.
- SOUTHERN MAIL, by Antoine de Saint-Exupéry. *Harrison Smith*, \$2.
- GOWNS BY ROBERTA, by Alice Duer Miller. *Dodd, Mead*, \$1.75.
- A NICE LONG EVENING, by Elizabeth Corbett. *Appleton-Century*, \$2.
- POOR SPLENDID WINGS, by Frances Winwar. *Little, Brown*, \$3.50.
- "SCARLET JOSEPHINE," by Marjorie Worthington. *Knopf*, \$2.
- THIRTEEN AT DINNER, by Agatha Christie. *Dodd, Mead*, \$2.
- THE TWO FRANKLINS, by Bernard Fay. *Little, Brown*, \$3.50.
- ALONG THIS WAY, by James Weldon Johnson. *Viking Press*, \$3.50.
- WE ARE THE LIVING, by Erskine Caldwell. *Viking Press*, \$2.
- THE JOURNEY, by Rose Caylor. *Covici, Friede*, \$2.50.
- THE MENACE OF FASCISM, by John Strachey. *Covici, Friede*, \$2.25.
- Sept. 18. A new South African novel by the author of "Sally in Rhodesia." The publishers compare her to Alice Grant Rosman.
- Sept. 20. Lee and Jud, who was ten years younger than herself, were happily in love until Angel, Lee's daughter, came home from Paris. Ran in *Woman's Home Companion*.
- Sept. 20. A frank and witty picture of an "ordinary" English family. English Book Society selection. Author gained a following with "Three Came Unarmed" and "Four Frightened People."
- Sept. 20. An omnibus, containing "Brave New World" and "Crome Yellow," and poems, stories and sketches, some of which have been out of print.
- Sept. 20. A novel for adults about three southern children who were being raised by a Negro mammy. A great deal of it is in the children's own vernacular. Longmans is pushing it.
- Sept. 21. Translation of a Chinese classic, a picaresque novel of outlawry in ancient times.
- Sept. 21. His latest visit to Russia brings his narrative of conditions there up-to-date. By the author of the best sellers, "Humanity Uprooted" and "Red Bread."
- Sept. 21. Twelve new stories featuring Lord Peter Wimsey and a new detective, Montagu Egg.
- Sept. 21. Another story of the air, by the author of "Night Flight," and a love story as well.
- Sept. 22. A short novel that ran in the *Ladies' Home Journal*. Will be produced as a play in New York this fall.
- Sept. 22. Another story about "The Young Mrs. Meigs," that "natural" best seller.
- Sept. 22. A sparkling account of the Rossettis and their circle. Winner of the 1933 Atlantic non-fiction prize.
- Sept. 22. The author of "Mrs. Taylor" has made a study of a different type of woman.
- Sept. 22. A Hercule Poirot detective story. Serialized in *American Magazine*.
- Sept. 22. About Benjamin Franklin and his grandson, Benjamin Franklin Bache. The author's "Franklin" sold 85,000 copies without the reprint sale.
- Sept. 25. The autobiography of a notable Negro citizen, author of two books of spirituals.
- Sept. 25. Brief stories by the author of "God's Little Acre." Also an autographed edition at \$5.
- Sept. 26. The wife of Ben Hecht writes the story of "a slightly delirious marriage."
- Sept. 26. The author of "The Coming Struggle for Power" discusses the growth of Fascism throughout the world, and especially in this country. He will soon arrive for a lecture tour.

P. W. Market News

Out This Week

THE CRIME OF CUBA, by Carleton Beals. *Lippincott*, \$3.

ENCHANTED GROUND, by Temple Bailey. *Penn*, \$2.

THE MIRRORS OF WALL STREET, Anonymous. *Putnam*, \$2.50.

MRS. EGG AND OTHER BARBARIANS, by Thomas Beer. *Knopf*, \$2.50.

OGPU, by Essad-Bey. *Viking Press*, \$3.

PRESENTING LILY MARS, by Booth Tarkington. *Doubleday, Doran*, \$2.50.

Publication advanced because of the present crisis in Cuba. Tells the inside story of the Machado administration. Display it.

The battle of love against the depression. Serialized in *Cosmopolitan*.

Portraits of the financial wizards of today. Should have a good sale.

Delightful stories about two outstanding characters, Mrs. Egg and old Van Eck, Americans of a vanishing generation.

An account of the mysterious and sinister secret police of Soviet Russia.

What happened to the production of "Catalpa House" when Lily Mars, a young and totally inexperienced actress, yet one imbued with genius, joined the cast. Good. Ran in the *Saturday Evening Post*.

Current Best Sellers

ANTHONY ADVERSE, by Hervey Allen. *Farrar & Rinehart*, \$3.

ALL MEN ARE ENEMIES, by Richard Aldington. *Doubleday, Doran*, \$2.50.

AS THE EARTH TURNS, by Gladys Hasty Carroll. *Macmillan*, \$2.50.

LITTLE MAN, WHAT NOW? by Hans Fallada. *Simon & Schuster*, \$2.50.

STRANGER'S RETURN, by Phil Stong. *Harcourt, Brace*, \$2.

MARIE ANTOINETTE, by Stefan Zweig. *Viking Press*, \$3.50.

LIFE BEGINS AT FORTY, by Walter B. Pitkin. *Whittlesey House*, \$1.50.

THE FIRST WORLD WAR, ed. by Laurence Stallings. *Simon & Schuster*, \$3.50.

THE ARCHES OF THE YEARS, by Halliday Sutherland. *Morrow*, \$2.75.

100,000,000 GUINEA PIGS, by Arthur Kallet and F. J. Schlink. *Vanguard Press*, \$2.

THE HOUSE OF EXILE, by Nora Waln. *Little, Brown*, \$3.

The fiction leader in bookstores in six out of the seven cities reporting to the *Times* last week. "The Magnificent Obsession" was the leader in Atlanta.

Second in New York and Philadelphia stores.

Was a best seller in every mid-western store reporting to us for last month.

Second in New Orleans, third in New York last week.

Second at Washington and Chicago stores.

First in non-fiction in New York, Atlanta and New Orleans stores reporting to the *Times*.

The continuing non-fiction leader in Chicago and the mid-west. Has headed McClurg's list for many weeks.

Second at New York and Washington stores and third in Chicago last week.

The best seller at four stores in Philadelphia.

Fourth on McClurg's latest best seller list.

The best seller last week at four Boston stores.

Other Bookstore Favorites

HEAVY WEATHER, by P. G. Wodehouse. *Little, Brown*, \$2.

TRAVELLER'S LIBRARY, comp. by W. Somerset Maugham. *Doubleday, Doran*, \$2.50.

THE SOFT SPOT, by A. S. M. Hutchinson. *Little, Brown*, \$2.50.

TWENTY YEARS A-GROWING, by Maurice O'Sullivan. *Viking Press*, \$2.50.

A best seller in Boston and Washington.

Second at three San Francisco stores.

Second printing. A McClurg best seller immediately upon publication.

Had glowing reviews. Led non-fiction in two Washington stores last week.

P. W. Market News

Recent Books About Money

IN THE *Publishers' Weekly* of May 27 there was an editorial listing and describing recent books on money. Since that issue the following books on that subject have been published:

AN INTRODUCTION TO MONEY AND CREDIT; rev. ed. By James Dysart Magee. *F. S. Crofts*, \$3.50

MONEY VERSUS MAN. By Frederick Soddy. *Dutton*, \$1.25.

STABILIZATION OF MONEY. By James Goodwin Hodgson. (Reference shelf, v.8, no. 7) *H. W. Wilson*, 90c

MODERN MONEY. By Joel Carter Bonine. *Stratford*, \$1.50

MONEY; rev. ed. By Frederick A. Bradford. *Longmans, Green*, \$2.50

THE INHERENT FUNCTION OF MONEY. By William Brown. *McAllister Publishing Co.*, \$1

Notice to Control Card Users

THE PUBLICATION of "The Joy of Living" by Dr. Franklin Martin (Doubleday) has been advanced from Sept. 20th to Sept. 1st.

The following Doubleday juveniles have been postponed from Aug. 16th to Sept. 6th: "Michael and Patsy" by Dorothy Bryan, "Wag-Tail-Bess" by Marjorie Flack, and "Marty and Company" by Rose B. Knox.

Business Notes

GREENWICH, CONN.—The Country Book Shop at 14 W. Putnam Ave. has been sold to Helen Hanford.

LANSING, MICH.—Morgan's, Inc., jewelers, of 1215 Washington Ave., request catalogs from all publishers and dealers.

MANSFIELD, O.—The Park Avenue Book Shop at 7 Park Ave. W. are adding a circulating library September 1.

PLAINFIELD, N. J.—The Estil Book Store at 205 Park Ave. has been closed.

QUANAH, TEXAS—The Little Bookshop has been opened at 221 Mercer St. by Mrs. Frank Hook, Jr.

WILKES-BARRE, PA.—The Wide-Awake Book Shop moved on August 5th to 29 South Franklin Street.

Book Councillor Lists

NO AMERICAN BOOK COUNCILLOR list has been scheduled for September. Tentative plans are in progress for a Biography list to be issued for October and an Art list for November. Advance orders for these lists may be sent to the American Booksellers' Association, 35 East 20th Street, New York City.

Changes in Price

OXFORD UNIVERSITY PRESS

Oxford Dickens, Venetian, now per volume, \$2.75; per set, \$55.00.

Musical Pilgrim Series, all volumes now \$.75 each.

Arnold: "Letters to Clough," now \$3.00.

Dent: "Busoni," now \$7.50.

Gray: "Contemporary Music," now \$3.00.

Holmes: "Caesar's Conquest to Gaul," now \$12.00.

Book Club Selections

LITERARY GUILD OF AMERICA

SEPTEMBER—"Autobiography of Alice B. Toklas". *Harcourt, Brace*.

BOOK-OF-THE-MONTH CLUB

SEPTEMBER—"Dark Hazard" by W. R. Burnett. *Harper*.

RELIGIOUS BOOK CLUB

AUGUST—"Contemporary American Theology," vol. 2, edited by Vergilius Ferm. *Round Table Press*.

SCIENTIFIC BOOK CLUB

AUGUST—"Fishes; Their Journeys and Migrations," by Louis Roule. *Norton*.

LUTHERAN BOOK CLUB

AUGUST—"The Resurrection of the Dead" by Karl Barth. *Revell*.

CATHOLIC BOOK CLUB

AUGUST—"Vipers' Tangle" by Francois Mauriac. *Sheed & Ward*.

The Weekly Record

Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries

Ar: Fine Arts **Dr:** Drama **Hi:** History **Po:** Poetry **Sp:** Sports
Bi: Biography **Ec:** Economics **Ju:** Juveniles **Re:** Religion **Tr:** Travel
Bu: Business **Fi:** Fiction **Mu:** Music **Sc:** Science

Abraham, R. M.

Winter nights entertainments; a book of pastimes for everybody; introd. by Lord Baden Powell of Gilwell [il. by the author]. 186p. il., diagrs. D [c. '33] N. Y., Dutton 1.75

Tricks, games, puzzles of all kinds, performed with cards, paper, matches, string, etc.

Adult education and rural life; proceedings of the fifteenth American Country Life Conference; Wheeling, West Virginia, October 14-16, 1932. 160p. (bibl. footnotes) D [c. '33] Chic., Univ. of Chic. Press 2.00

Allred, Byron Harvey

A leaf in review of the words and acts of God and men relative to the fullness of the Gospel. 222p. O '33 Caldwell, Idaho, Caxton Printers flex. lea. cl., 2.00

Anonymous

The mirrors of Wall Street. 268p. il. (pors.) O c. N. Y., Putnam 2.50

Character studies of fourteen financiers—Morgan, Rockefeller, Mitchell, Kahn, etc., with a preliminary chapter on "Washington and Wall Street."

Babcock, James W.

A fellow called you [life insurance salesmanship]. 195p. D [c. '33] [Boise, Idaho, Author] 2.00

Bailey, Temple

Enchanted ground. 336p. D [c. '33] Phil., Penn 2.00

A novel of Peter Ferry and Mary Hamilton who fought for their love against the menace of the depression.

Barber, Edith M.

What *shall* I eat? il. by Helen E. Hokinson. 106p. (bibl.) D c. N. Y., Macmillan 1.75

A simple, sensible guide to the right kinds of food, attractively prepared, which will maintain a high standard of health.

Barton, A. W.

A text book on heat. 391p. diagrs. D '33 N. Y., Longmans 2.50

Beals, Carleton

The crime of Cuba. 472p. (6p. bibl.) il. O [c. '33] Phil., Lippincott 3.00

The historical background, the lives and aims of all classes of people in Cuba, the intricacies of the Machado government and the machinations of American financiers all explained by one who has lived in Cuba and studied the events leading up to the present situation. There is a portfolio of photographs by Walker Evans.

Beard, Mary Ritter [Mrs. Charles Austin Beard], ed.

America through women's eyes. 558p. (3p. bibl.) O c. N. Y., Macmillan 3.50

A selection from the writings of American women about American life, beginning with the 17th century, with comments by the editor.

Beer, Thomas

Mrs. Egg and other barbarians. 258p. D '33, c. '22-'33 N. Y., Knopf 2.50

Six of these short stories have appeared in *The Saturday Evening Post* and two have never been published before.

Bennett, M. E.

College and life; problems of self-discovery and self-direction. 470p. (bibl.) diagrs. O c. N. Y., McGraw-Hill 2.75

A text for classes in group guidance in colleges, constructively emphasizing the prevention of maladjustment.

Borski, Lucia Merecka (Lucia Merecka Szczepanowicz) and Miller, Kate B., trs. ★ Ju

The gypsy and the bear, and other fairy tales tr. from the Polish; foreword by Eric P. Kelly; il. by James Reid. 151p. D c. N. Y., Longmans 1.75

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

Borsodi, Ralph

Flight from the city; the story of a new way to family security. 209p. (17p. bibl.) il., diagrs. D c. N. Y., Harper 2.50

The author explains how he established a self-supporting homestead and how others can do so.

Brann, Esther

Bobbie and Donnie were twins [il. by the author]. no p. il. (col.) obl. D c. N. Y., Macmillan bds., 1.00

A picture book for three- and four-year-olds about two little boys who had to wait a year for their next birthday and what they did.

Brie, Reginald

The autogiro and how to fly it; foreword by Don Juan de la Cierva. 95p. il., diagrs. D '33 N. Y., Pitman 1.75

Brown, Bernard

Amateur talking pictures and recording. 233p. il., diagrs. D '33 N. Y., Pitman 2.25

Complete technical directions for making and reproducing talking pictures in the home.

Brown, Frank P.

London buildings. 108p. il. (col. front.), map, diagrs. O (English art ser., v. 1) '33 N. Y., Pitman 2.50

An introduction to English architecture, its influences and development, as exemplified in London buildings.

Butt, Ernest

Chicago then and now; a pictorial history of the city's development and a reprint of the first City Directory published in Chicago in 1884 by J. W. Norris. 190p. il., map D [c. '33] Chic., Finch & McCullough, LaSalle & Benton Sts. 1.00; de luxe lib. ed., 2.00; lea., 7.50

Carswell, Mrs. Catherine

Robert Burns. 141p. (bibl.) D (Great lives, 16) '33 N. Y., Macmillan .75

[Century of Progress wonder library, A]; 12v.

no p. il. (col.) O [c. '33] [Chic., Colortext Pub'ns, Rm. 3500, 8 S. Michigan Blvd.] pap., .15, ea.; set 1.50, bxd.

Scientific expositions, in text and pictures, for children about 12 years old, of "Airplanes," "North Amer-

ican Indians," "Communication," "Numbers," "Light," "The Earth," "Railroads," "Magnets," "The Story of the Maya," "Our Bodies," "Planets," and "Sound."

Charteris, Leslie

The brighter buccaneer. 301p. D (Crime club) '33, c. '32, '33 Garden City, N. Y., Doubleday 2.00

New exploits of the Saint, a London adventurer.

Chicago, a century of progress, 1883-1933.

il. O ['33] [Chic., Marquette Pub. Co., 309 S. LaSalle St.] 1.00

A short history of Chicago and a guide to the city and to the World's Fair.

Clarke, Isabel Constance

Decree nisi. 384p. D '33 N. Y., Longmans 2.50

A story of the marriage of an English diplomat with the daughter of an Italian princess. The problems involved are treated from a Catholic standpoint.

Clutton-Brock, Alan Francis

Blake. 140p. (2p. bibl.) D (Great lives, 14) '33 N. Y., Macmillan .75

Cohen, Octavus Roy

The Townsend murder mystery. 285p. D c. N. Y., Appleton-Century 2.00

A dramatic novel in which Jim Harvey solves a murder case. The story is presented in the dialogue form in which it was radio broadcast.

Combs, Robert Thomas

You are king. 141p. il. O c. San Antonio, Tex., Naylor Pr. Co. lea. cl., 3.00

An exposition of the philosophy of a teacher of esoteric philosophy and occult science.

Darlington, William Aubrey

Sheridan. 144p. (bibl.) D (Great lives, 15) '33 N. Y., Macmillan .75

Defenbach, Byron

The State we live in—Idaho. 355p. il., maps D '33 Caldwell, Idaho, Caxton Printers 1.50; lea., 6.50

Desderi, Paul

Little dictionary in Chinese, Italian, French, English. 440p. ['33] N. Y., G. E. Stechert 7.00

Dobrée, Bonamy

Giacomo Casanova, Chevalier de Seingalt. 175p. (bibl. note) front. (por.) D (Appleton biographies) c. N. Y., Appleton-Century 1.50

A short biography which presents the variegated facets of Casanova's character.

Alsberg, Carl L., and others

Your Pacific relations; record of a conversation broadcast over KPO for the Community Forum, San Francisco, April 2, 1933. 28p. D [c. '33] N. Y., Amer. Council, Inst. of Pacific Relations, 129 E. 52nd St. pap., .25

Baring, Alexander

My recollections, 1848-1931. 210p. il. O '33 Santa Barbara, Cal., Schauer Pr. Studio, 1126 Santa Barbara St., lea., priv. pr.

Bowman, R. M., and others

Speeding up inventory turnover meeting the market price. 52p. O (Mass production ser. 6) c. '33 N. Y., Amer. Management Ass'n pap., 1.00

Brandt, A. J., and others

Production economies secured from the reduction of set-up time. 32p. (bibl. footnote) O (Job order production ser. 7) [c. '33] N. Y., Amer. Management Ass'n pap., 1.00

Bridges, Milton Arland, and Gallup, Ruth Lothrop

Dietetics for the clinician. 666p. (6p. bibl.) il. O '33 Phil., Lea & Febiger 6.50

Brininstool, E. A., comp.

The Custer fight; Capt. Benteen's story of the battle of the Little Big Horn, June 25-26, 1876; with comments on the Rosebud Fight of June 17, 1876, by

Robert E. Strahorn [lim., numbered, signed ed.]. 36p. il. (pors.) D c. Hollywood, Cal., Compiler, 330 N. Poinsettia Pl. pap., 1.00

Browning, Mary, and Walsh, Marian M.

English practice books, grade 5. 128p. il. O [c. '33] N. Y., Amer. B'k pap., .24

Buchan, John

Andrew Lang and the border; being the Andrew Lang Lecture delivered before the University of St. Andrews, October 17, 1932. 22p. O '33 N. Y., Oxford pap., .60

Butterfield, Thomas E., and others

Steam and gas engineering; 2nd ed. 488p. il. O '33 N. Y., Van Nostrand 4.50

Carothers, W. H., ed.

Organic syntheses; v. 13. 112p. O N. Y., Wiley 1.75

Chase, Fannie Dickerson

The Bible—book divine. 48p. D [c. '33] Nashville, Southern Pub. Ass'n pap., .15

Cover, John H.

Business and personal failure and readjustment in Chicago. 116p. (bibl. footnotes) maps, diagrs., 0 (Studies in business admin., v. 3, no. 4) [c. '33] Chic., Univ. of Chic. Press pap., 1.00

- Downing, Todd** **Fi**
Murder on tour. 256p. D c. N. Y., Putnam 2.00
An agent of the Treasury Department joins a tourist party in Mexico City to discover which member is a murderer.
- Elbert, Rev. John A.** **Re**
Eternal testament. 117p. S '33 Milwaukee, Bruce Pub. Co. 1.00
- Elliott, Virginia**
Quiet drinking; a book of beer, wines and cocktails, and what to serve with them. 118p. D [c. '33] N. Y., Harcourt 1.00
Recipes for cocktails, the food that goes with beer and with cocktails, and a guide to the choice and serving of wines.
- Ellis, Geoffrey Uther** **Bi**
Thackeray. 143p. (bibl.) D (Great lives, 18) '33 N. Y., Macmillan .75
- Engels, Frederick**
Germany: revolution and counter-revolution. 155p. O (Marxist lib., v. 13) ['33] N. Y., Internat'l Publishers 1.50
A collection of articles on the German revolution written for Karl Marx by Engels and published in the New York *Daily Tribune* from September, 1851, to December, 1852.
- Essad, bey** **★**
Ogpu; the plot against the world; tr. [from the German] by Huntley Paterson. 307p. (9p. bibl. notes) il. O c. N. Y., Viking 3.00
A narrative of the activities of the Russian secret police, once the Cheka, now under Soviet rule, Ogpu.
- Ferguson, James, comp.**
The table in a roar, or, If you've heard it, try to stop me; il. by H. M. Bateman and George Belcher; introd. by E. V. Lucas. 318p. D [n.d.] N. Y., Dutton 2.00
A book of humorous anecdotes.
- Foley, Arthur Lee** **Sc**
College physics. 767p. il., diagrs. O [c. '33] Phil., Blakiston's 3.75
- French, Ann Schilt**
Stories of Hawaii; its history and chief industries. 320p. (bibl.) il. (col. front.) D [c. '33] Bost., Houghton 1.50
Informative stories for children in the middle grades of elementary school.
- Gee, Wilson Parham and Terry, Edward Allison**
The cotton coöperatives in the Southeast. 284p. (bibl. footnotes), diagrs. O (Pub'ns of Univ. of Va. Inst. of Research in Social Sciences) c. N. Y., Appleton-Century 3.25
- Gibbs, George Fort** **Fi**
Honor among women. 276p. D c. N. Y., Appleton-Century 2.00
Margaret attempts to make her own living after her family's fortune is wiped out and she is jilted by the Italian diplomat to whom she had been engaged.
- Elton, Oliver**
Robert Bridges and the Testament of beauty. 15p. O (English Ass'n pamphlets) '33 N. Y., Oxford pap., .60
- English hymnal (The); with tunes, 1933.** 998 p. D '33 N. Y., Oxford 2.00
- Gilbert, H. C., and others**
Papers on Iowa fungi IV. 32p. (bibl. footnotes) il. O (Studies in natural hist., v. 15, no. 3) '33 Iowa City, Ia., Univ. of Ia. pap., .50
- Giery, Mable Louise** **Po**
Awakening. 96p. D '33 Minneapolis, Fred T. Phelps, 506 5th Ave., S. 2.00
- Glickman, Abraham J.** **Dr**
The truth; a drama from life in four acts. 160p. D [c. '33] Bost., Christopher 1.50
A play which attacks the problem of the social effects of venereal diseases.
- Gore-Booth, Eva** **Po**
Selected poems of Eva Gore-Booth; biographical note by Esther Roper. 156p. front. (por.) D '33 N. Y., Longmans 1.40
- Gorky, Maxim, pseud [Alexei Maximovich Pyeshkoff]**
On guard for the Soviet Union; [introd. by Romain Rolland]. 172p. D ['33] N. Y., Internat'l Publishers 1.50
Essays and articles replying to enemies of the Soviet Union and encouraging the Soviet workers in their tasks.
- Gustafson, David**
Who's who in printing in the United States and Canada; pt. 1. 71p. O (Amer. printing industry, bull. no. 3) [c. '33] Pittsburgh, Author, 441 Sulgrave Rd., Mt. Washington pap., 1.00
A biographical directory of outstanding men and women in the printing industry today.
- Hard, Walter** **Po**
A mountain township; introd. by Dorothy Canfield Fisher. 238p. front. O [c. '33] N. Y., Harcourt 2.00
A Vermont poet writes of his memories and knowledge of Vermont and Vermonsters.
- Hartwell, Ray** **Re**
Prayer: an interpretation. 169p. D c. Bost., Meador 1.50
Essays, poems and biblical quotations about prayer.
- Hedger, George A., ed.**
An introduction to western civilization. 865p. (bibls.) O [c. '31-'33] Garden City, N. Y., Doubleday [corrected price] 3.50
- Hill, F. T.**
The materials of aircraft construction, for the designer, user, and student of aircraft and aircraft engines. 372p. (bibls.) il., diagrs. O '33 N. Y., Pitman 4.50
- His, Wilhelm**
A German doctor at the front. 230p. maps. O '33 Harrisburg, Pa., Nat'l Service Pub. Co., 100 Tel. Bldg. 2.50
- Hoffman, Paul** **Fi**
Seven yesterdays. 226p. D c. N. Y., Harper 2.00
A story of family life from the standpoint of the son of a German Lutheran pastor in an upper New York State town.
- Hoffman, Thurlow Weed** **Fi**
Fore-hitchin'. 358p. D [c. '33] Bost., Christopher 3.00
A novel of primitive mountain life in America.
- Government competition with private enterprise; report of the special committee appointed to investigate government competition with private enterprise, House of Representatives.** 253p. O (House report no. 1985) '33 Wash., D. C., Gov't Pr. Off.; Supt. of Doc. pap., .15
- Illustrated primer on fractures; 3rd ed.** 68p. il. Q '33 Chic., Amer. Medical Ass'n 1.00

Hoyt, Frances Millett

Mis' Stone, and other Vermont monologues. 114p.
il. D [c. '33] Brattleboro, Vt., Stephen Daye Press 1.50

Ten monologs humorously reproducing the characters of a small Vermont village.

Hunter, Burton L.

The evolution of municipal organization and administrative practice in the City of Los Angeles. 304p. diagrs. D '33 Los Angeles, Parker, Stone & Baird Co. 5.00

Jacobs, Joseph

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A story for children about Janet the gorilla and Ellen the chimpanzee of the N. Y. Zoological Park. Illustrated with photographs.

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Brief history of Russia; v. 1; tr. [from the Russian] by D. S. Mirsky. 295p. (bibl. note) O ['33] N. Y., Internat'l Publishers 2.50

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The history of the Baptists in Chicago woven into the history of the growth of the city. The author is minister of the First Baptist Church, Chicago.

Stejneger, Leonhard and Barbour, Thomas Sc

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English romantic poets; [introd. by James Stephens]. 859p. il. O [c. '33] N. Y., Amer. B'k 3.00

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The man and the post. 153p. front. (por.) D [c. '33] [Portland, Ore., Author, 1915 S. E. 24th Ave.] 2.00

Waddell, John Franklin and Perry, Amy

Long ago [elementary textb'k]. 291p. il. D '33 N. Y., Macmillan .88

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Who's who in library service [lim. ed.]. 457p. O c. N. Y., H. W. Wilson 4.00

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Selected writings, speeches and addresses. 220p. il. O c. [Kansas City, Mo., Geo. W. Book, 3824 Michigan Ave.] flex. lea., 2.50

Francis Wilson was a Missouri lawyer, prominent in state and national politics, serving several terms as state Senator and as U. S. District Attorney.

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Modern French syntax and composition. 340p. D '33 N. Y., Macmillan 1.50

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OLD & RARE BOOKS

A MONTHLY DEPARTMENT

Ten More Contemporaries

Reviewed by JOHN CARTER

"Ten Contemporaries. Second Series." By John Gawsworth. (London: Joiner & Steele Ltd. Pp. 240. 7/6d. net.) The authors dealt with are Dorothy M. Richardson, Frederick Carter, Liam O'Flaherty, Stella Benson, Oliver Onions, E. M. Delafeld, Thomas Burke, L. A. G. Strong, John Collier, H. E. Bates.

JOHN GAWSWORTH has followed up his "Ten Contemporaries" (Benn) (reviewed in these columns August 20, 1932) with a similar second series. We are given an original essay by each of the authors concerned, "notes towards their definitive bibliography," by Mr. Gawsworth, and a "Prefatory Word," by Percy H. Muir which delicately combines the affable and the non-committal. The original essays are mostly autobiographical; Mr. Collier childish, Frederick Carter pretentious, Miss Stella Benson businesslike, and so on. There are two exceptions, Oliver Onions and Thomas Burke. The former contributes a delightful appreciation of the late Randolph Edgar, a devoted collector of his works: Mr. Burke delivers a vigorous attack on book-collectors and bibliographers in general, with special reference to Mr. Gawsworth and I. R. Brussel, who both insisted, in spite of his protests, on bibliographising *him*.

Mr. Burke's feelings will probably be shared by most of those who are not book collectors; and I dare say that even among the faithful there may be some slight misgivings engendered by the perusal of this volume. It is one thing to attempt a bibliography of Mr. Onions, a distinguished and established author with 28 full length novels to his credit. But John Collier's first book appeared in 1930, and his total published

output to date—one novel, 4 limited booklets, one piece of editing and one collaboration—runs to about 610 pages, if we allow him half of the book written in collaboration. Since he is, I believe, still in his twenties, it may reasonably be hoped that this total will in due course be increased by some thousands per cent, and I cannot help feeling that bibliographical canonisation at this stage is as damaging as it is ridiculous.

This reflection brings up the whole question of bibliographies of living authors, with particular emphasis on those who have (under Providence) a large or even major part of their writing life before them. On the one hand it may be said, and justly, that it shows some lack of proportion amongst bibliographers that we should be given a bibliography (even "notes towards" one) of L. A. G. Strong, when Smollett and the Kingsleys remain unannotated. On the other, it may be said, and to my mind more justly, that the recording of bibliographical data about our contemporaries will prove of very great value to posterity, quite apart from its interest to collectors of the present day. Such recording of facts at a time when exactitude is still easy, authors and publishers still available, is by any bibliophilic standard a good thing if it is well done; and although many of us may not go all the way with Mr. Gawsworth in his choice of authors, he is backing his own taste, and that is not too common among book collectors. In fact, one of the stones most commonly thrown at the collector of modern firsts (and it is curious what a lot of stone throwing he comes in for), is lack of enterprise in deciding what authors to collect. It is frequently a well-deserved stone; but it follows that any at-

tempt to enlarge the number of collected moderns is the more praiseworthy. This Mr. Gawsworth has deliberately set out to do, and so far he deserves our gratitude.

We have now to consider whether the intention is borne out by the performance; and it is immediately apparent that Mr. Gawsworth is trying, bibliographically, to sit on the fence. He describes the book as "notes towards their definitive bibliography" and in his prefatory note says "Bibliography is a life study: I am a book collector—I provide this book for my fellow *oddities*, as Thomas Burke might describe us." He would like, in fact, to qualify for amateur status, and so escape the censorious pen of pedants like myself and the reviewer in *The Times Literary Supplement* who found 22 faulty collations in his previous book. On the other hand he says "I have examined personally every book described in this volume—in most cases several copies of each [I do not much like *in most cases*]. . . . There has been no alley designated, that I have not explored" and so on: and in the body of the work he employs all the specialist terminology of the professional bibliographer. Now the bibliographical description of a book is something which is not susceptible of casual or amateur treatment. A signature is a signature, an issue is an issue: and the use of such terms imposes relentlessly a strict adherence to their exact connotation. Mr. Gawsworth has not always respected his tools.

He confuses editions with issues (D. H. Lawrence and "The Body Mystical," "The Tent," "The Puritan"). His bibliographical notes are sometimes unsatisfactory ("Christmas 1930," "Whispering Windows," "Zella Sees Herself," "The Open Secret"); sometimes insufficient ("Essays of To-day & Yesterday," "The London Spy," "The Compleat Bachelor," "Mushroom Town"). He often omits collation where there happen to be no signatures. Books edited or translated by his authors are lumped in with the rest, instead of being included under a separate heading. He includes in his pagination the pasted down side of end-paper leaves. We are very rarely given the exact date of publication and in no case the number of a trade edition; both being details we have a right to expect in a book of this kind. There are several notes of variant bindings without indication of priority or simultaneity, one of which ought to be established.

It is quite clear that the bibliographical part of this book has not received sufficient care; and in the eyes of those who are not already collectors of one or other of these authors such a book as this must be justified by a much less casual view of bibliography than that adopted by Mr. Gawsworth. His intention is excellent, and I hope that in his next volume the execution will be worthy of it.

Limited Editions of the Month

THE DIETZ PRESS

Legends of Virginia Courthouses, by John H. Gwathmey, with pencil illustrations by Lucy Payne Pinder. Set in Caslon Old Style, with high-light halftones by the Royal Engraving Co., Richmond, Va. 1000 copies at \$2.50 of which the first 500 are signed. (Richmond, Va.)

THE LIMITED EDITIONS CLUB (Oxford University Press, Oxford, England)

Aesop's Fables, translated by Samuel Croxall and edited by Victor Scholderer. Designed by Bruce Rogers, printed in Fell, hand-set, on Barcham Green hand-made paper, and bound in half-vellum. 1500 copies at \$10 to members.

Limited Editions Club Plans New Series

THE LIMITED EDITIONS CLUB is this summer celebrating its fifth anniversary with the publication of a prospectus outlining its plans for a fifth series of books printed in the various corners of the world. The anniversary prospectus contains animadversions by the directors of the Club upon the fact that The Limited Editions Club, which was organized just prior to the Big Crash in 1929, has gone through the entire period of the depression with a membership completely filled up and augmented at most times by a waiting list! Such popularity, the directors hint, must be deserved.

The announced Fifth Series include "The Travels of Marco Polo," "Tristram Shandy," "Lysistrata," "The Canterbury Tales," "Erewhon," "The Brothers Karamazov," "The Cricket on the Hearth," "Tyl Ulenspiegel," "Frankenstein," "The School for Scandal," "Daphnis and Chloe" and "At the Sign of the Queen Pedauque."

Early American Books and Printing

JOHN T. WINTERICH

CHAPTER VI

THE RISE OF THE MAGAZINE

TO ANDREW BRADFORD of Philadelphia, son of the pioneer William, appertains the distinction not alone of establishing the first American magazine, but of being the first American magazine proprietor to steal an editor. The editor was John Webbe, a lawyer, whom Benjamin Franklin had already engaged to conduct a similar venture. Webbe paid dearly, one trusts, for his perfidy. The periodical to which he transferred his devotions, *The American Magazine: or A Monthly View of The Political State of the British Colonies*, survived through a third issue (January - March, 1741), and then was seen no more.

Thereby Andrew Bradford achieved another primacy in the history of the native periodical. He was the first American publisher to bury a magazine. The graveyard which he thus dedicated has become abundantly tenanted in the nearly two centuries that have intervened; hope springs eternal, but no hope springs so blindly as that which impels a new periodical into being. And the supreme tragedy lies in the fact that while an epic may perish unprinted with only a single name on the casualty list (to wit, one starved poet), while a play may fall short of Broadway only to the dramatist's hurt (and perhaps not even to his), while a

novel may remain permanently in manuscript solely to the novelist's disillusionment and despair, a magazine seldom founders without carrying down a whole crew.

The Bradford enterprise was too primitive an undertaking to wreak such extensive havoc. Webbe was probably the solitary victim, and he, presumably, recovered and lived to regret his treachery; Andrew Bradford pocketed his probably inconsequential loss and went back to his newspaper, *The American Mercury*, and to his general printing and publishing business. He died in November, 1742, not as a result of his magazine's collapse, and the *Mercury* turned its rules for six weeks by way of mourning—not for *The American Magazine*, but for Andrew Bradford.

Franklin's *General Magazine and Historical Chronicle*, For all the British Plantations in America enjoyed a career only a little less distinguished than that of its rival. The *General* was the first American periodical to be conceived, if not the first to be born. The first issue appeared in January, 1741, three days after the earliest number of the *American*, and the last issue in June of that year. The *Gen-*

eral, therefore, endured twice as long as the *American*, but a complete run will still fit the pocket.



The first magazine to be projected in the colonies, although Andrew Bradford's "American" was the first to be issued, beating the "General" by three days

The editorial program for the first colonial magazine was thus set forth in the initial issue of the *American*:

"It is proposed to publish Monthly, *An Account of the publick Affairs transacted in His Majesty's Colonies, as well on the Continent of America as in the West-India Islands: Under this Head* will be comprehended, Abstracts of the Speeches of the several Governors, the Addresses and Answers of the Assemblies, their Votes, Resolutions and Debates. So that this Part of the Work will contain Journals of the *most important* Proceedings of each Particular Assembly. Moreover, at the End of every Session, we shall give an Extract of any remarkable Laws therein passed, with the Reasons on which they were founded, the *Grievances* intended to be remedied by them, and the *Benefits* expected from them.

"That the Reader may be the better enabled to form a Judgment of the Various Transactions intended to be set in View; Succinct Accounts will be given, *in the Course of the Work*, of the Situation, Climate, Soil, Productions, Trade and Manufactures of all the *British* Plantations; the Constitutions of those several Colonies, with their respective Views and Interests, will be opened and explained; and the Nature and

Extent of the various Jurisdictions exercised in each Government particularly described."

There was more, but this is enough by way of indication. The emergent fact is that the magazine in America began as an extension of the newspaper. It had not been wholly so in England; there were the glorious examples of Joseph Addison and Richard Steele, to whom (particularly to Addison) the earliest American periodicals often frankly acknowledged an indebtedness which was not always apparent in the performance. In America the magazine became at the outset, and remained for a considerable time thereafter, a topical review, a summary, a digest. "We are to be considered," wrote Editor Jeremiah Gridley of *The American Magazine and Historical Chronicle* of Boston (September, 1743-December, 1746), "as mere reporters of facts"; William Bradford's *American Magazine and Monthly Chronicle for the British Colonies* (October, 1757-October, 1758) discussed in a single number "European Affairs," "English Militia Law," and "Proposal for a Militia in Pennsylvania," offered an essay on the uses and abuses of Militias and concluded with a "Monthly Chronicle of American Affairs."

(To be continued)

Rare Book Notes

FREDERICK M. HOPKINS

THE SALE OF PART III of the library of Lord Rosebery was completed on July 25, when the collection of Napoleoniana was dispersed, bringing £13,000. The first sale last month, comprising Part I and II, brought £37,000, the entire library £50,000, or something short of a quarter of a million dollars. This library will hold the international record of being the most valuable sold at auction this season. The star lot was a group of eight love letters written by Napoleon to Josephine which realized £4,400. Maggs Bros. of London was the successful bidder, with Gabriel Wells of New York as the under-bidder. Until toward the end, several Frenchmen were eager competitors and appeared greatly disappointed at their failure. The stained and faded missives show Napoleon as a passionate lover, and are likely to hold the record

for a long time in the sale of Napoleon autographic material. The letters were formerly in the possession of Charles Tennant, who said he received them from a Polish confidential agent of the emperor. The agent is believed to have acquired them from a servant at Malmaison who took them from a drawer after Josephine's death. It is estimated that about one-half in value of the Lord Rosebery library will come to America.

THE STRONG APPEAL of first editions with special association interest, that may be said to be favorites of American collectors, was strikingly shown in the recent first sale of the Rosebery library. Two copies of the same book, John Keats's "Endymion," fetched £2,400 and £30 respectively. There was nothing in the condition of the first

copy that contributed toward the higher price which it brought. It was bound in half calf, with trimmed edges, and lacking the half title and advertisements. But it had these seven words and abbreviations in the handwriting of the author: "Leigh Hunt Esqre. with J. K.'s best greeting." This brief inscription by the poet, together with the association interest of ownership by an author who was his dear friend, added £2,370 to its market value. Keats and Hunt are favorite authors of American collectors and it is quite as it should be that this prize should come to America. It was bought by Walter M. Hill of Chicago.

THE NEWS COMES from London that within twenty-four hours after the British Museum launched an appeal for £3,000 for the purchase of the first two volumes of the Paston Letters, money began to be received from all parts of Great Britain. The Paston Letters comprise a correspondence exchanged among various members of the Pastons of Norfolk in the fifteenth century, and throw a vivid light upon the condition, politics and domestic customs in England in an age when the first stirrings of the Protestant movement which was later to transform Europe and lead to the colonization of America were making themselves felt. Originals of the fifth volume were discovered in Fenn's house in 1865, and the British Museum acquired them a year later. In 1876 the third and fourth volumes came to light at Roydon Hall, near Diss, and these, too, went into the British Museum. Finally, in 1889, the originals of the first and second volumes were found at Orwell Park, Suffolk. In 1931 the British Museum attempted to complete its collection by their purchase, but failed. Gabriel Wells of New York offered more than £5,000 for them, but even this was considered insufficient. Now Mr. Wells has given £50 toward the £3,000 which it is understood will be enough to bring them to the British Museum. Completion of the set by the museum will doubtless pave the way for a definitive edition which students desire.

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ENGLAND

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ONE OF THE TREASURES of President Roosevelt's study—the Oval Room of the White House—is the family Bible, the Dutch Staten Bijbel, used when the President took the oath of inauguration. The President's Bijbel was probably purchased by Jacobus Roosevelt. On the inside covers, front and back, is a register of births, marriages and deaths, written in the Dutch language. The earliest entry is that of February 20, 1693, the date of birth of Catherina Hardenbroek. The last entry is one made in 1763. The edition is that of 1686 and the publishers were Hendrick and Jacob Keur of Amsterdam. The Roosevelt family Bible shows the wear of the centuries. The back is split, one of the brass clasps is missing, and there is no title page to the Old Testament. But the one prefacing the New Testament gives the date of issue and the publishers' imprint. The Old Testament is regarded as a very accurate translation.

DR. JOHN D. ROSS has recently published a small book of Robert Burns's "Poems, Chiefly in the Scottish Dialect," 1786, the first edition of the poet's first book, known as the Kilmarnock Burns. Among other information, the prices paid at auction in the last sixty or seventy years are recorded and discussed. The range in this period is from one shilling to £2,450 in 1929.

Add MacLeish Check List

IN THE Check List of Archibald MacLeish printed in the July 15th issue one entry was omitted. The complete check list should include:

"Einstein." Black Sun Press, Paris, 1929.
100 numbered copies on Holland Van Gelder Zonen.
50 lettered copies on Japanese vellum, signed.

~~~~~  
**BOOKS FINELY PRINTED:**  
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~~~~~


American First Editions

Edited by Merle Johnson

ARTHUR DAVISON FICKE 1883—

Compiled by Jacob Blanck

FICKE IS NOT ONLY a poet but is also a member of the bar and a recognized authority on Japanese Art. His book, "Chats on Japanese Prints," is regarded as authoritative and has been translated into the Japanese. He is best known as a sonneteer and his

"Sonnets of a Portrait-Painter" is considered by many to contain some of the finest sonnets written by an American.

Lack of space prevents a further listing of the more minor items containing contributions, anthologies, etc.

CHECK LIST

"Arthur Ficke and Tom Metcalf, Their Book." (N. P. 1901.)

50 copies only. Privately printed.

"From the Isles." *Cranleigh, Surrey, England, 1907.*

First binding is grey; second is brown.

"The Happy Princess and Other Poems." *Boston, 1907.*

"The Earth Passion." *Cranleigh, Surrey, England, 1908.*

"The Breaking of Bonds." *Boston, 1910.*

Play.

"Twelve Japanese Painters." *Chicago (1913).*

250 copies only.

"Mr. Faust." *New York, 1913.*

Poetry in playform. Acting version, with revisions, *New York, 1922.*

"Sonnets of a Portrait-Painter." *New York, 1914.*

Re-issued as "Sonnets of a Portrait-Painter and Other Sonnets," *New York, 1922*, with revisions.

"The Man on the Hilltop and Other Poems." *New York, 1915.*

"Chats on Japanese Prints." *London (1915).*

Issued: *New York (1915)*, the English sheets with new title page for the American edition.

Issued: *Tokyo, 1919*, translated into the Japanese by Capt. N. Ochiai.

"Spectra." *New York, 1916.*

With Witter Bynner. Pseudonyms: Anne Knish and Emanuel Morgan

"An April Elegy." *New York, 1917.*

"Out of Silence and Other Poems." *New York, 1924.*

Also 50 copies in wrapper-boards binding for presentation.

"Christ in China." (*Moline, Illinois, 1927.*)

60 copies only for private circulation. Reprinted in "Mountain Against Mountain," 1929, as *The Return of Christ*, with revisions.

"Mountain Against Mountain." *Garden City, 1929.*

First edition so stated on the copyright page.

"The Road to the Mountain." (N. P., 1930.)

Privately printed.

"The Stormbird," by Herman Roelvink.

A play translated from the Dutch by Ficke. Published for the first time in any language in the Spring, 1913, number of "Poet Lore," (*Boston*), pp. 65-107. Otherwise unpublished.

"Japanese Color Prints and Paintings." *New York, February 10, 1920.*

American Art Galleries catalog.

"The Japanese Print Collection of Arthur Davison Ficke." *New York (1925).*

Foreword by Ficke. Anderson Gallery Catalog, No. 1915.

"Jade Dragons," *New York, January 25, 1925.*

Anderson Gallery Catalog, No. 1917.

"Selected Poems." *New York (1926).*

With new material by Ficke. First edition has the GHD colophon on the copyright page.

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U. S. Stamp Collection, stock, etc., wanted in exchange for \$2000. Collection of Rare and Curious Books, and Americana. Send for list.
Gunn, J. M. Print restoration, etc.
Beaufort, T. R. Prints & How to Clean Them.

Air Law Review, c/o Wilkins, Wash. Sq. E., N. Y.
Books, pamphlets and other materials on balloons, flying machines and aviation in general.

Alcove Book Shop, 816 Broadway, San Diego, Cal.
Von Hofmann. Atlas of Legal Medicine.
Dennison. Pict. History of U. S. Navy.
Kirkland. Finding Worth While in Orient.

American Autograph Shop, Ridley Park, Penna.
Aitken Bible. First title.
Autographs. Historical and Literary. Fine single pieces or collections.
Also large quantities of letters, documents, papers, ledgers, journals for immediate cash.
Theatrical Material. Autographs, playbills. Large lots only.

American Bd. of Comm., 14 Beacon St., Boston
Short History of the Japanese People. 1 vol.
Brinkley.

Amer. Dime Novel Exch., 2 E. 23rd St., N. Y.
Dime Novels, Nickel Novels, Beadles, Tousey, Street & Smith, Munro, others.

Architectural Book Publ. Co., 108 W. 46th, N. Y.
Bond, Francis. Screens and Galleries in English Churches.
Bond and Camm. Roodscreens and Roodlofts.

Argosy Book Stores, 45 Fourth Ave., New York
Diagnosing from the Palm.
Mandrake Press. Spirit of Solitude. Crowley.
History of Norman Conquest. Freeman. Vol. 2.
Lawrence. Escaped Cock. Cheap.

Argus Book Shop, 333 S. Dearborn St., Chicago
Hergesheimer, Joseph. Java Head. 1st ed.
Personal Narrative of James O. Pattie. Ed. by A. G. Twaithes. 1905.
Glass, Montague. Potash and Perlmutter at the Peace Conference; Worry Won't Win; Lucky Numbers; Present Company Excepted.

A. Asher & Co., Berlin W 8, Behrenstr. 17, Ger.
T. F. Tout & J. Tait. Traditional Hist. & Constitution of Five Nations Iroquois.

Astor Book Shop, 63 Fourth Ave., New York
Poe's Poetical Works. 4 vols. Armstrong.

Jos. Baer & Co., Frankfurt a.M., Hochstr. 6, Ger.
Aldington. Collected Poems. 1929.
Buxton. Peoples of Asia. 1925.
Eldridge. Trading with Asia. 1921; Oriental Trade Methods. 1923.
History of Statistics. Publ. by Amer. Statist. Assoc. 1918.

Moore, H. L. Forecasting in Yield & Price of Cotton. 1917.
Lord. Relation of Mineral Composit. & Rock Struct. 1916. U. S. Dept. of Agricult. Bulletin 348.

International Conciliation. Nos. 14, 16, 21, 25.
The Federalist. Comment. on Constitut. Ed. by Lodge. 1888. Or any other compl. edit.
Dickson. Hist. of Theory of Numbers. Vols. 1, 2. 1919-'20.

Journal of Amer. Statist. Assoc. Vol. 27. 1932.
Byerly. Elementary Treatise on Fouriers Series. Boston. 1902.

Locomotive Cyclopedia of American Practice. Ed. ix. 1930.
Gratton. Critique of Humanism. 1930.

Bailey's B'k Store, Vanderbilt Sq., Syracuse, N.Y.
The Laws of Japanese Painting. By Bowie.

Baker & Taylor Co., 55 Fifth Ave., New York
Addison. Essays. Macmillan. 2 vols.
Bari. Course of Empire.
Bible. Book of Job in Rev. Version. By Driver. 3.
Bible. Das Neue Testament. 3.
Birmingham. Bindon Parva.

Books Wanted—Continued**Baker & Taylor—Continued**

Brooke. Four Victorian Poets.
Democratic Party. Nat'l Convention Tales of Two Conventions. By Bryan.
Colman. Rules of Life for Boys & Girls. 5 cop.
Crow. America and the Phillipines. 2 copies.
Dawson. Ethics of Confucius. 2 copies.
Feuillerat. John Lyly.
Ficke. Man on the Hilltop.
Field. Story of Canada. 2 copies.
Gilbert. Mirrors of Washington. 2 copies.
Ideals, Aims and Methods in Education. 2 cop.
Lutherans in Colonial Days. 3 copies.
Martin. The Meaning of Liberal Education. 3.
Wells. Everychild's Mother Goose. Ill. Homer. 2.
Pascal. Thoughts.
Pyle. Life of James J. Hill.
Rice. The Adding Machine.
Sharp. Rossetti.
Whitchurch. The Canon in Residence.
Williamson. Where the Path Breaks. By Captain Charles de Crespigny.
Shute. Misadventures of Three Good Boys.

Wm. Ballantyne & Sons, 1421 F St., Wash., D.C.
Steffens. Autobiography. 1st trade ed.

Barrow Art & Book Concern, 1685 Market St., San Francisco, Cal.
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Le Fevre. Architectural Pottery.

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Stories of the Great Hymns of the Church. By Silas H. Paine.

Bookery, 1647 Welton St., Denver, Colo.
The Silver Skull. S. R. Crockett.

Book Shop, 1513 19th St., Bakersfield, Calif.
Catherood, Mary H. Lazarre.

Book Shop, 229 N. Second St., Harrisburg, Pa.
Emerald Story Book. Skinner.
Nature's Garden. Blanchen.

Book Shop, 158 University Ave., Palo Alto, Cal.
Heretic of Soana. Hauptmann.
Shakespeare. R. M. Alden. Duffield Co.

Book Shop, 319 Essex St., Salem, Mass.
Raine. Pirate of Panama.

Bookshop for Boys & Girls, 270 Boylston, Boston
Clark & Marshall. On Crimes.
Grand. Silver Horn; Colonel Wetherby's Friends.

Boston Public Library, Order Dept.

Beard. Supreme Court and Constitution.
Chandler. Art Crafting in Metals.
Drake. Making of New England. 1900.
Dreiser. A Traveler at Forty.
Fischer. Girls' Names and Name-day Book.
Flournoy. Philosophy of William James.
Freud. Problems of Lay-analyses.
Griggs. Goethe's Faust.
Kozminsky. Magic & Science of Jewels.
McCall. Thomas B. Reed.
Macy. Edgar Allan Poe.
Marshall. Chess Masterpieces.
Molony. Riddle of the Irish.
Morley. The Arrow; The Powder of Sympathy.
Newman. Definition of a Gentleman.
One Issue. Saturday Eve. Post. 1919. Ltd. ed.
Robinson. Lancelot.
Schelling. English Lyric.
Sibley. With the Yankee Division.

Boston Public Library—Continued

Starrett. Skyscrapers & Men Who Build Them.
Woods. Policeman and Public.

Mercy Boyd's Bookshop, 131 W. Main St., Waterbury, Conn.
Mad Shepherds. W. L. Jenks.

Bradford Book Co., 33 S. 16th St., Philadelphia
Skating. Bror Meyer.
Amiels Journal.
Chevrons, L. H. Nason.
Memorials of Henry Cockburn.
Storm Center; Despot of Broomsedge Cove; Bushwhacker; Fair Mississippian. Chas. E. Craddock.
Contributions to Psycho Analysis. Badger.

Brentano's, 63 E. Washington St., Chicago
Boehme. Diary of a Lost One.
Bushell. Chinese Art. 2 vols.
E. Kellogg. New Monetary System. 5th ed. Containing biographical sketch of author.
Meynell. Little Chronicles of Magdalena Bach.
Ray's Arithmetic. Parts (not books) 1, 2 & 3.
Sand. Countess of Reidelsbak.
Seal. Christian Science in Germany.
Singer. Epistolary Novel.
Wath. Lamps of Western Mysticism.
Waxman. Black Napoleon.
Crowder. Dwellers of the Sea and Shore.

Brentano's, 1 W. 47th St., New York
Block. Aunt Babett's Cook Book.
Broadhurst. Blow the Man Down.
Byrd. Sky Garden.
Colenso. Pentateuch & Joshua Critically Examined.
Elwyn. Yourself Inc.
Gurney, Myers, Sodmore. Phantasms of Living. 2 vols.
Kelly. Little Citizens.
Keyserling. Travel Diary of a Philosopher. 1-vol. ed.
Lightner. History of Business Depressions.
Marlitt. Second Hand Wife.
Mitchell. Organized Labor, Its Problems, etc.
Moulton. Select Masterpieces. Pref. lea. ed.
Mumford Genealogy. Munsell ed.
Raine. By Berwen Banks.
Ronald. Century Cook Book.
Smith & Halsey. Famous Old Receipts.
Sterling. Shakespeare's Sweetheart.
Stockton. Chosen Few. Cont. Negative Gravity.
Trollope. La Vendee. In Eng.
Woolf. Room of One's Own. Fountain Press ed.
Yonge. Aunt Charlotte's Stories of German Hist.

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Western History: Books, pamphlets, maps, views, manuscripts, dealing with the pioneer history of any state West of Penn.
Overland Journey to the West.
Narrative of Explorers and Pioneers.
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Railroads, especially to Pacific.
Chicago. Directories, street maps, views, guides, imprints, etc., before 1871.
Abraham Lincoln. Autographs, photographs, colored portraits. Unusual books, pamphlets, broadsides, entirely by or about Lincoln.
It will pay well to quote anything above.

Britannica Book Shop, 342 Madison Ave., N. Y.
Fighting Chance. Chambers, Robt. W.

Weekly Book Exchange

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Henry B. Brown, 1737 Hague, St. Paul, Minn.
Books by Zane Grey, Max Brand, Oliver Curwood, and C. A. Seltzer. In quantity. 2nd hand. Must be cheap.

Burt's The Interpreter's House.
Adine. A religious story.

Burton's, 1004 St. Catherine St., W., Montreal
Mrs. Carey. Only the Governess.

E. C. Buxbaum, 1811 E. Wood, Milwaukee, Wis.
National Geographics. 1888 to 1905.

Campbell & Leunig, 8 E. 12th St., New York
Stillwell. Incunabula & Americana.

Cannell & Chaffin, Inc., 3000 Wilshire Blvd.,
Los Angeles, Calif.

Old Mission Churches and Historic Houses of
Calif. By Rexford Newcomb. Lippincott. '25.
The Banta Genealogy. By Teo. M. Banta. N. Y.
1893.

Carnegie Free Library, Duquesne, Pa.

James Andrew Jackson.
Odyssey. Tr. by Shaw.
Steigman. Unconquerable Tristan.
Zweig. Marie Antoinette.

Carteret B'k Shop, 43 Halsey St., Newark, N. J.
Maitland, F. W. Collected Papers. Ed. H. & L.
Fisher. 3 vols. Camb. Univ. Pr. England.
1911.

Rider Haggard. Nana, the Lily.

Central Book Co., 245 Broadway, New York
Jameson, J. F. Essays in the Constitutional History
of the U. S. 1889.

Bar Association Reports, Law of All States and
Legal Periodicals.

George M. Chandler, 75 E. Van Buren, Chicago

Ade. All Roads Lead to World's Fair.
Bland & Backhouse. China Under Empress
Dowager.

Blunt. Bedouin Tribes of Euphrates. 2 vols.;
Pilgrimage to Nejd. 2 vols.

Hind. Cat Rembrandt Etchings. 2 vols. 1912.

Miller, E. J. Yoke.

Plutarch. 5 vols. L. B. & Co. Early copy.

Williams. Henry 2nd, His Court and Times.

Browne, J. Ross. Yusef. 1853 or later.

Holmes. Authorship of Shakespeare. 1876 ed.

Reynolds. My Own Times. Fergus ed.

Chapman's Library, 1306 Sherbrooke St., W.,
Montreal, Can.

The Peoples of India. Sir Herbert Risley.

Solo. A novel by Coalfleet.

Drowsy. J. A. Mitchell.

Death in the Afternoon. Cheap.

Charles' Book Haven, 238 Seventh Ave., N. Y.

A. E. Newton. This Book Coll. Game. 1st;
Greatest Book in the World. 1st.

W. Winter. Life David Belasco. 2 vols.

C. Scott. Drama Today & Yesterday. 2 vols.

Winter. Life of Edwin Booth.

Chaucer Head Book Shop, 32 W. 47th St., N. Y.

Hawthorne. Scarlet Letter. 1850. 1st.

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Zury. Kirkland.

The Bostonian. Vol. 2. Page 346. 1895 (?).

Columbia University Library, New York

Arblay. Diary and Letters of Mme. Arblay.
Vols. 1 & 2. Macmillan.

Berlioz, Hector. Life as Written in His Letters
and Memoirs. Tr. by K. Boulton. N. Y. Dutton.

Davitt, Michael. Within the Pale. 1903. A. S.
Barnes & Co.

Dawson. Evolution of Modern Germany. Scribner.

Firth, J. B. Augustus Caesar and the Organization
of the Empire of Rome. 1903. Putnam.

Flexner. Is Social Work a Profession? 1915.
School for Social Work. N. Y. C.

Gladden's, Wash. Recollections. 1909. Houghton
Mifflin.

Gorki. The Lower Depths. Brentano. 1922.

Ingle, Edward. Southern Sidelights; a Picture of
Social and Economic Life in the South a
Generation Before the War. 1896. Crowell
& Co.

Merezhovsky, D. Birth of the Gods. 1926. Dutton.

Morse. Abraham Lincoln. Vol. 1. Houghton.

Mussolini, Benito. Autobiography of Benito
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Norton, H. K. The Far Eastern Republic of
Siberia. 1927. Day.

Perkins, J. B. France Under Louis XV. Vol. 1.
1897. Houghton Mifflin.

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145-146. 1928.

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St. Augustine. Confessions. N. Y. Dutton.
Everyman's ed.

Symons. The Symbolist Movement in Literature.
Dutton. 1919.

Tacitus. Germania and Agricola. Everyman.
Dutton.

Thackeray, W. M. Vanity Fair. Harper.

Walker, Williston. John Calvin. 1906. Putnam.

Witte. Memoirs of Count Witte. N. Y. Doubleday.
1921.

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Grey, Romer. *Under the Southern Cross*; *The Fisherman*.

Harpers Magazine. Dec., 1875.
Hendryx, James B. *Connie Morgan Hits the Trail*.
Hyett, Francis A. *Florence, Her History and Art*.
Jackson Family, of Brooklyn, N. Y. *Any Family History*.

Jewett. *Judith and Jane*. 2 copies.
John Jago's Secret. Peoples Library. Ogilvie.
N. Y. 1882.

Johnston. *Arms and the Race*.
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Ketchum. *Life of Joseph Brandt*; *Red Jacket*.
Kinsky. *History of Music in Pictures*.
Kipling, R. *The Brushwood Boy*. 1st English
separate ed. London. 1907.
Kite, T. *Richard Jordan*. 1829.
Ladies Home Journal. *One Act Plays*. 1st ed.
Lear, Edward. *Book of Nonsense*. Hazard.
Phila. 1863.

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Lockhart. *British Agent*. 1st Engl. ed. 2 cop.
McClure. *Children's Annual*. Vol. with flowered
cloth binding. *Pictures Noah's Ark and Dutch Dolls (?)*. 1906.

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Montague. *Twenty Minutes of Reality*.

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Ward, L. God's Man.
White, Stewart Edward. Gold. 1st ed.

Eastern Book Co., 254 W. 31st St., New York
Chaliapin. Pages From My Life.
Allen. Who's Who in the Bible. Putnam.
Book Review Digest. 1905, 1906, 1907, 1908,
1909, 1910, 1915. Wilson. 7 vols.
Brooks. George Washington's Travels: An Illus-
trated Story of His Journeyings.
Faris. Roaming American Highways. Farrar.
The Life of Charles Dickens. 2 vols.
Forster. Collected and arranged and annotated
by B. W. Matz. Memorial ed. Lippincott.
Horton. Triumphant Life. Revell.
McSpadden. Virginia, a Romantic Story for
Young People. Sears.
Nearing. Educational Frontier. Seltzer.
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millan.
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Prince Soc. Publ. Sir Wm. Alexander. 1873.
Wood. New England's Prospect. Prince Soc.
Confederate Imprints.
Genealogies. Barnes Year Book. Vol. 3; Beards-
ley, 1902; Clark, 1913; Claypoole, 1893;
Endicott, 1924; Fowler, 1904; Garr,
1894; Hanna, 1906; Howell, 2 v. 1897;
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 son C. Mulford. 5th ed. 1922.
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 Holmes, O. W. Speeches. Little, Brown. 1913.
 Gibbs. The Yellow Dove.
 Jung. Theory of Psychoanalysis.
 Duke, Winifred. The Laird; Bastard Verdict.
 Allen, H. Anthony Adverse. 1st. Ltd. ed. signed.
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 1887.

Mass. Reports. Vol. 130.
 Barry, W. E. Strolls by a Familiar River; Pen
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 Irish, Gen. James. By L. Oaks.
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 London. 1907. Hakluyt Society.
 The First Part of the Royal Commentaries of the
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 2 vols. London. Hakluyt Society.
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 Nat. Geographic Mag. Before 1909.

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 Eberhardt. High Frequency.
 Jnl. Amer. Chem. Society. Vol. 37. No. 7. 1915.
 Practical Medicine Series. Medicine, Surgery,
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 Secret Power. By Marie Corelli. Publ. by
 Doubleday, Doran. 1921. 2.

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 Black. Adventure of Being Man. D. D.
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Lyrics from Cotton Land. James McNeil.
J. C. Powys. Rodmoor, N. Y. 1916. Sus-
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 Stone, W. G. B. Shakespeare's Holingshed the Chronicles & the Historical Plays Compared.
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National Industrial Picture of World Economic Conditions at Conference Board Beginning of 1930. No. 4.
Piper & Beattie. Flora of S. Eastern Washington and Adjacent Idaho.
Rydberg. Flora of the Prairies and Plains of Central North America.

Univ. of Toronto Press, Publ. Dept., Toronto 5
Bickham's Operative Surgery. 6 vols. 1924 edition. Univ. of Toronto Press, Toronto, Ontario. 2nd hand set.

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J. of Criminal Law and Criminology. Vol. 3, no. with pp. 197-204.

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Official Gazette of U. S. Patent Office. 1896, 1900-1904, 1910-1912, 1914, 1917-1919.

Am. J. of Optometry. Vols. 1-3; Vol. 4, nos. 4, 5, 8 & ind.

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U. S. Geolog. Survey Prof. Papers. 108, 128, 129.
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Am. Anthropologist. Vol. 19, nos. 1, 2; Vol. 21, no. 3; Vol. 23, no. 3; Vol. 6. 1904. no. 3.

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Rolland. New Prophets of India.

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Woods McAfee Memorial, Ky.
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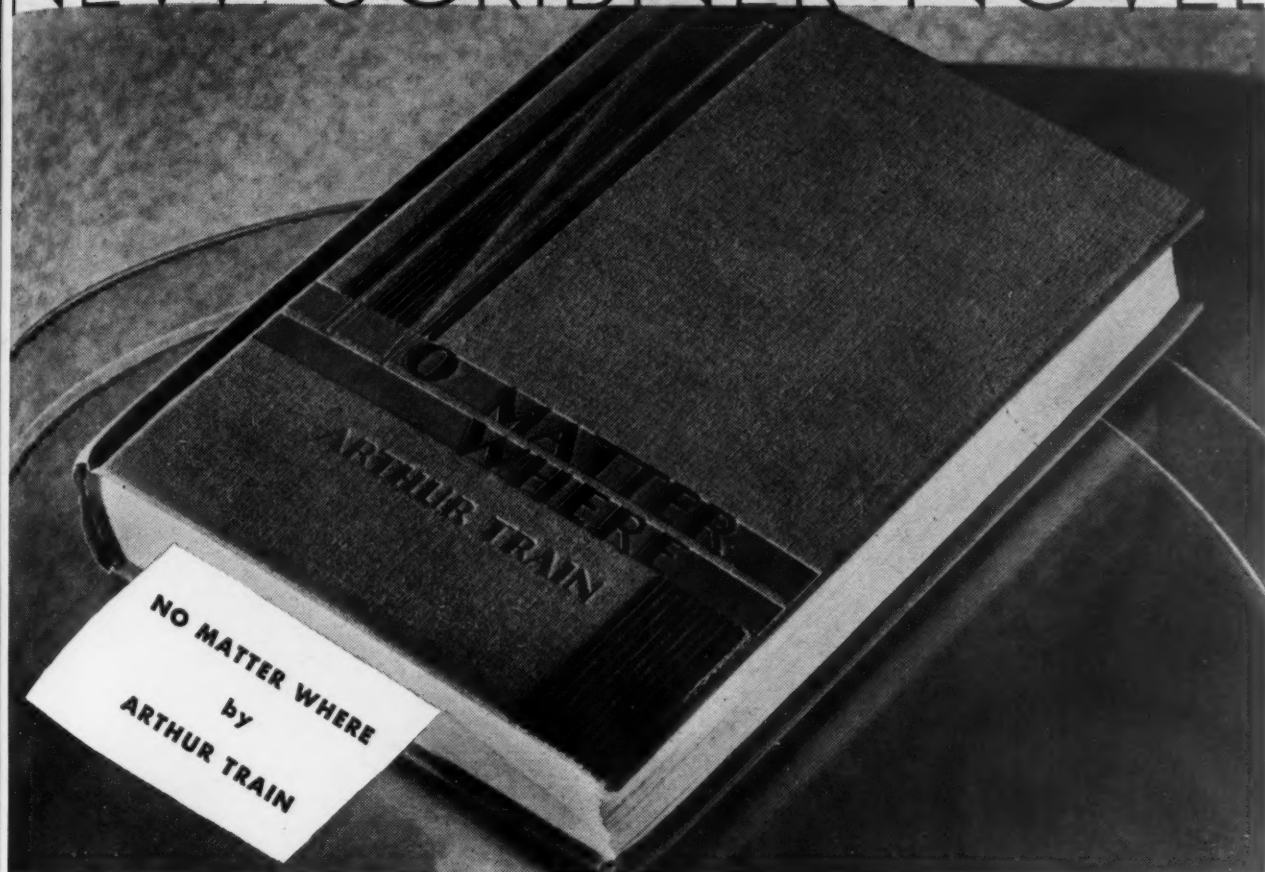
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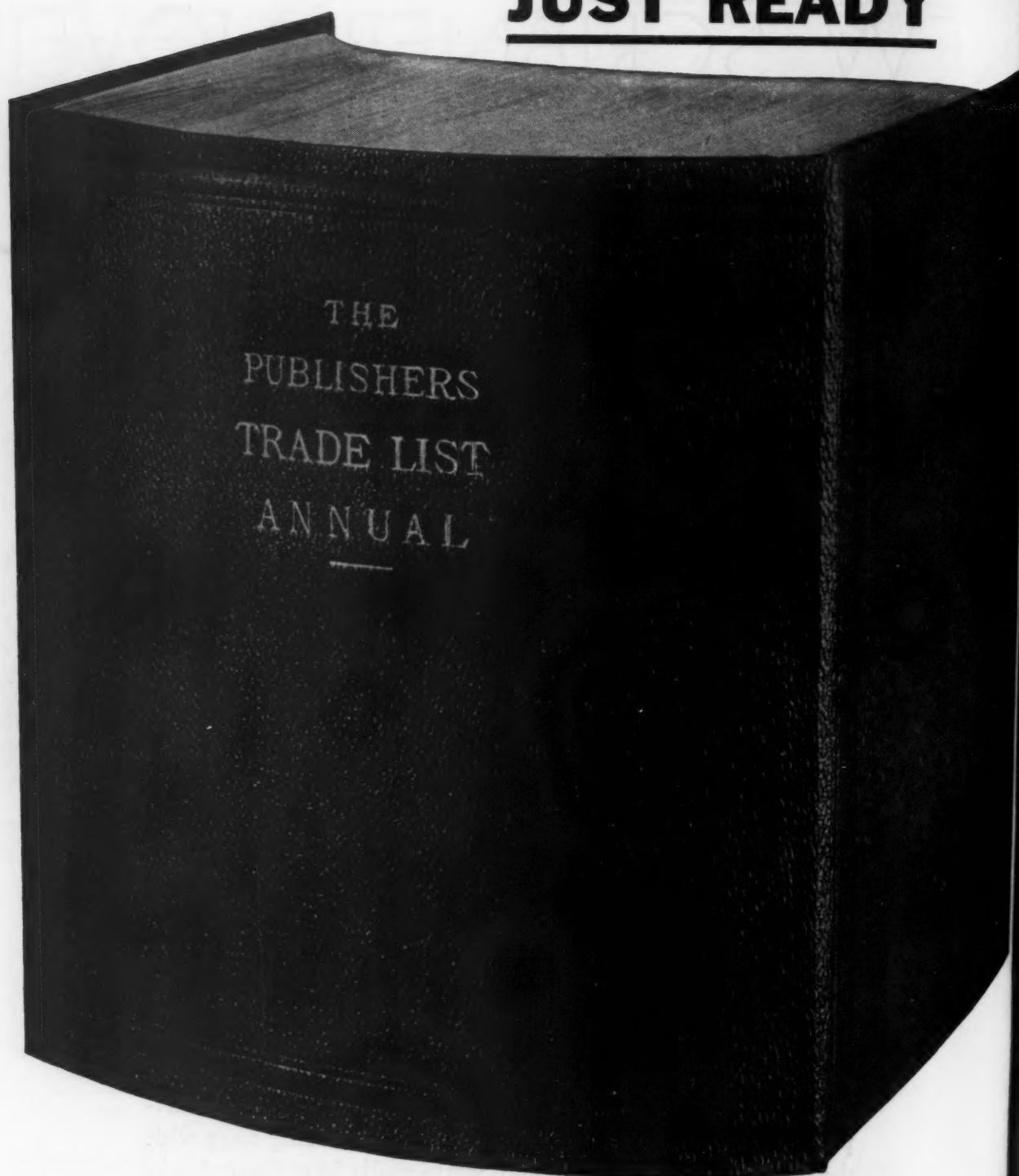


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